




February 16, 2017




Thank you for joining our webinar today.
We will begin momentarily.

Our Gender Revolution: Social Change to End Gender Violence







TDVAM Events & Resources

#ThisIsDV #TeenDVMonth Social Media Campaign
Follow on Facebook: @NRCDV
Visit nrcdv.org/dvam/artwork

DVAP Awareness Highlights Blog Post: The Power of Youth Activism
Read at nrcdv.org/dvam/awareness-highlights

VAWnet TAQ: How can my agency incorporate an intergenerational activism model?
Read at vawnet.org/news/ta-question-month

VAWnet Special Collection: Preventing & Responding to Teen Dating Violence
Access at vawnet.org/sc/preventing-and-responding-teen-dating-violence



Visit PreventIPV.org



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[TOOLS INVENTORY](#)
[SUBMIT](#)

#TEENDVMONTH TOOL OF THE WEEK

ICADV's 2017 #WeChooseAtoF campaign directly addresses the current climate of hate and violence in our schools and communities as a model for promoting youth-driven activism for social transformation.

[CHECK IT OUT](#)



A UNIFIED NATIONAL VOICE







- **Introduction**
- **Scope & Impact Violence**
- **Impact Social Change Work**
- **Public Health > Social Change**

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Youth from historically marginalized communities

Higher rates gender violence
+
Multiple forms of Oppression

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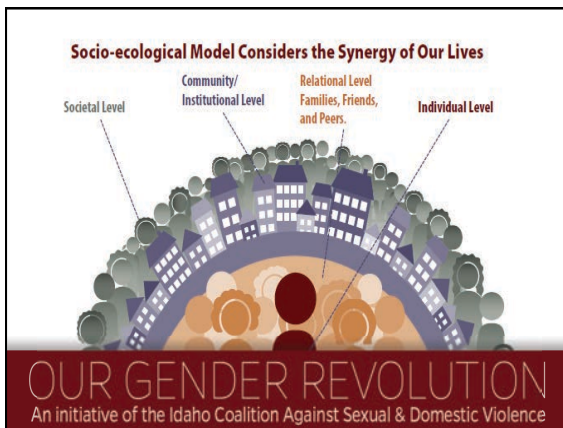
Social change seeks to transform underlying conditions –
Addresses root causes of domination, extraction, and violence

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Reflect on your organizational values and practices on privilege and oppression. Is your organization inclusive and equitable?

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Socio-ecological Model Considers the Synergy of Our Lives

Societal Level
Community/Institutional Level
Relational Level
Families, Friends, and Peers
Individual Level

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**Step One -
Build an
Intergenerational
Collaborative**

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Youth leadership at the center of social change

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Youth Leadership

- Recruit for passion & lived experience of youth from historically marginalized communities
- Recruit for influencers in schools & communities
- Recruit from workshops or events

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Identifying Adult Role Models as Mentors and Champions

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Increase Awareness of Unconscious or Implicit Bias

When was your last act of Ageism? Ableism?



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- **Positive reinforcement**
- **Opportunities for choices**



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Youth Engagement Continuum



Youth Organizing
^ Youth Civic Engagement
^ Youth Leadership
^ Youth Development
^ Youth Services

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Create a Leadership Pathway

Culturally Responsive Approaches and Safe(r) Spaces

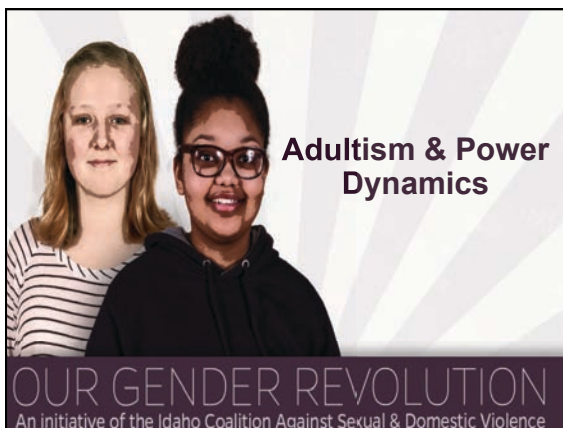
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Support youth exposed to oppression or violence

- Be prepared to support
- Be transparent about mandatory reporting
- Be open to conversation

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Adultism & Power Dynamics

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**Everyone learns differently.
Practice learning with different styles.**

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**Step Three:
Design and
Activate Social
Change Strategies**

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Comprehensive strategies

- Societal level
- Community level
- Relational level
- Individual level



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**Bold
vision is
essential**

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**Societal Level
Strategies**

Challenge and change
societal norms, values,
and assumptions of
power and powerlessness
that create a culture of
domination, extraction,
and violence.

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**Youth
organizing
as an
effective
strategy**

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www.engagingvoices.org
www.ourgenderrevolution.org

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The National Resource Center on Domestic Violence
 (www.nrcdv.org) provides a wide range of free,
 comprehensive, and individualized technical assistance,
 training, and specialized resource materials. You can
 access our publications online at VAWnet.org.

Contact us:
 1-800-537-2238
nrcdvt@nrcdv.org

preventIPV
tools for social change

Online TA Request Form:
www.nrcdv.org/TArequest.php

DOMESTIC
VIOLENCE
AWARENESS
PROJECT
