




February 9, 2017


 National Resource Center
on Domestic Violence




*Thank you for joining our webinar today.
We will begin momentarily.*

**Crank Up Your Youth Community Action
Teams: What's Working in Florida**

 **FCADV**
Florida Coalition Against Domestic Violence

 **preventIPV**
tools for social change

 DOMESTIC VIOLENCE
AWARENESS
PROJECT



**Upcoming
Events**

 **preventIPV**
tools for social change





#ThisIsDV #TeenDVMonth (Social Media Campaign)
Follow on Facebook: @NRCDV #ThisIsDV #TeenDVMonth

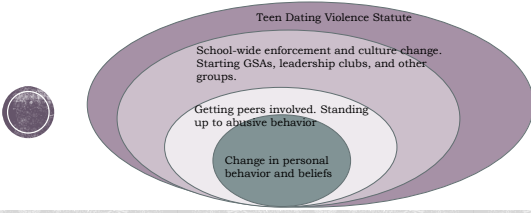
Our Gender Revolution: Youth Leaders in Action (Webinar)
When: Thursday, February 16, 2017 at 2-3:30 pm Eastern/1-2:30pm Central/11-12:30pm Pacific
Register: <https://bwjio.illinc.com/register/shvhyss>

Learn more: <http://www.nrccd.org/ta-training/>

**Crank up your Youth
Action teams!**

Florida Coalition Against Domestic Violence
Sunrise of Pasco

Wherever there is a
problem, there are already
people acting on the
problem in some fashion.



Teen Dating Violence Statute

School-wide enforcement and culture change.
Starting GSAs, leadership clubs, and other
groups.

Getting peers involved. Standing
up to abusive behavior

Change in personal
behavior and beliefs

Youth Victories

Signed into law by Governor
Christ on June 7, 2010 (Chapter
No. 217)


- Requires that teen dating violence and abuse be added to comprehensive health education curriculum for students in grades 7 through 12 in public schools
- Requires each district school board to adopt/implement a dating violence and abuse policy which must be integrated into each school district's discipline policies

**2010 TDV
Legislation in
Florida**

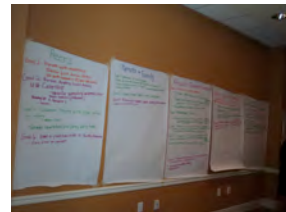
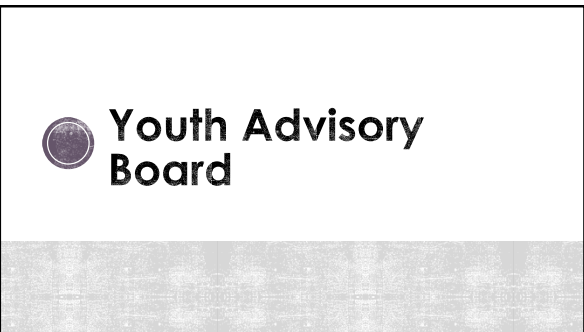
- ## 2010 TDV Legislation in Florida

Policy Must:

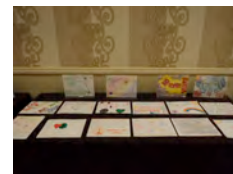
 - Be integrated into the schools discipline policies
 - Define dating violence and abuse (address the health education curriculum component)
 - Prohibit dating violence and abuse by any student on school property, during a school sponsored activity, or during school sponsored transportation
 - Include procedures for responding to such incidents of dating violence or abuse including accommodations for students experiencing dating violence or abuse

- 

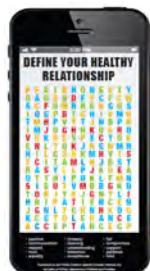
The collage consists of four images. The top-left image shows a chalkboard with various words written on it in different colors, including 'Love', 'Respect', 'Safety', 'Support', 'Live', 'Love', 'Live', 'Love', 'Live', 'Love'. The top-right image features a woman speaking into a microphone, with the text 'now is the TIME to ACT!' and 'TOGETHER WE CAN PREVENT TEEN DATING ABUSE' and 'YOUTH SUMMIT 2012'. The bottom-left image shows five young people sitting on a stage. The bottom-right image is a poster for the 'SATURDAY, FEBRUARY 16, 2013' event at 'SUNSHINE HIGH SCHOOL' with the 'FOADV' logo.



Be Courageous Website



• Word search
toolkit
website



Supporting Local Youth Work

Sunrise Domestic Violence & Sexual Assault Center
Prevention Program
Terri O'Brien (tobrien@sunrisepasco.org)



**Our Future is Bright
In a Community Where Love Doesn't Hurt**

Why Youth Action Teams?

- Youth engagement can lead to **youth empowerment**
- **Youth** have been **leaders** in every social change movement
- Create the conditions for **youth leadership**

School-based Vs. Community-based

Sunrise Youth Violence Prevention Initiatives

To date, we have developed four youth programs:

1. 5th grade
2. Middle School Club
3. Youth Community Action Team (YCAT) - High school
4. Summer Youth Leadership Institute (SYLI) - High school

Making the Case for Working in Schools - articles

- 1.) School-based Violence Prevention Programs – A Resource Manual

<http://www.ucalgary.ca/resolve/violenceprevention/English/index.htm>

- 2.) **Nan D. Stein, Ed.D.:**

- Gender Violence in Elementary and Secondary Schools
- School Interventions, Not Zero Tolerance, Prevent Gender Violence

www.wcwonline.org/o-rr25-1c.html

21

Identified Schools

- Work with “feeder” schools
- Select a school community that has a higher than average poverty rate* as low income and economic stress have been identified as risk factors for intimate partner violence.

* = % of students that qualify for free/reduced lunch

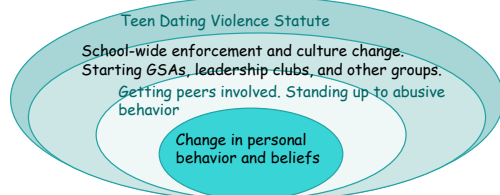
Sunrise Prevention Programming

- We collaborate with school personnel to develop and implement an age-appropriate, flexible prevention program that can be sustained and replicated throughout Pasco County, utilizing school personnel, community, and youth volunteers.
- The program utilizes active skill-based teaching methods with multiple sessions throughout the school year with the same group of students through middle school and on to high school.

Sunrise Prevention Programming

- Groups include females and males age 10-18 from multiple racial and ethnic groups as well as multiple cultural backgrounds.
- Ideally, content is constructed with input from students, teachers, staff, and family members to ensure that the programming provided is what will best serve the needs of the school community.
- Ideally, parent education will be included via dissemination of information through the PTA, school newsletters, school website, automated telephone communication system, etc.

SEM...



Goals – Individual Level

- Increase awareness of the root causes of IPV with youth ages 10-18
- Reduce the number of youth who enter into abusive dating relationships
- Develop leadership skills to increase willingness to engage in positive bystander behavior in situations of bullying, sexual harassment, gender stereotypes, and IPV

Goals – Relationship Level

- Engage youth to become actively involved in efforts to educate their peers on the root causes of IPV
- Increase family involvement and support of youth IPV prevention activities
- Increase school personnel's awareness of the importance of supporting IPV prevention activities in the school (*Ex: join School Advisory Council*)

Goals – Community Level

- Community support and connectedness
- Coordination of resources and services among community agencies (including educational institutions)
- Supporting community / social norms that do not tolerate relationship-based/gender-based violence

Evaluating Youth Empowerment / Leadership

Continuum of Youth-Adult Relationships

Categories	Descriptions
Adult-Centered Leadership	Consists of programs that are conceived and driven completely by adults, without employing any youth decision making.
Adult-Led Collaboration	Programs or situations where adults provide guidance for youth, but youth have some input in decision making, albeit limited by adults' discretion.
Youth-Adult Partnership	Relationship where a partnership is achieved between youth and adults. Youth and adult participants have equal chances in utilizing skills, decision making, mutual learning, and independently carrying out tasks to reach common goals.
Youth-Led Collaborations	Youth primarily develop the ideas and make decisions while adults typically provide assistance when needed.
Youth-Centered Leadership	Includes programs or activities led exclusively by youth, with little or no adult involvement.

5th Grade Leadership

We started with an Elementary School where we already had a connection and it was student driven.



5th Grade Violence Prevention Program

- Unit 1 - What is Violence, Defining Respect
- Unit 2 - Where Does Violence Come From
- Unit 3 – Bullying
- Unit 4 – Bystanders
- Unit 5 – Stereotypes
- Unit 6 – Gender Violence / Wrap-up

The Unity Club Pledge

I pledge to be non-violent to myself, my friends, my family, or anyone else.
 I will respect all people regardless of gender, race, or culture.
 I will stand up for others because we are all the same in our hearts!
 We will hang together and make this world a better place.

5th Graders Comments

- This program can really help the community end violence.
- Thanks a lot for teaching me about bullying.
- I am a little more respectful.
- Dear Sunrise thank you guys so much for helping me. Before I was mean - I kind of am but not like I was before. So thank you very much. oxoxo.

5th Graders Comments

- Thank you for showing me that everyone should be treated equally and I promise you that I will change my actions.
- What I liked the best was the skin color painting.
- You should do this with next years 5th graders because it really gives you a good attitude and you can calm down.
- Thank you for changing my attitude... well you did a little bit.

5th Graders asked if there was a violence prevention club in Middle School...

Middle School – we focus on:

- ✓ bullying
- ✓ sexual harassment
- ✓ role of the bystander
- ✓ media influence
- ✓ healthy dating relationships
- ✓ leadership skills
- ✓ developing and implementing violence prevention awareness campaigns.

Middle School Violence Prevention Club Pledge

WE PLEDGE TO DO OUR BEST
TO PREVENT VIOLENCE
PREJUDICE
DISCRIMINATION
AND TO CREATE PEACE

*For continuity of messaging, all Clubs use same
pledge but create their own Club name and
brand.*

Pirates of Peace Club



Since 2007

Cyclones Peace Zone Club



Training Day



Recognizing 8th Graders



8th graders wanted to continue their participation
into High School.

Again, the initiative was student driven and there
were already existing relationships at the school.

Sunrise Prevention Plan – YCAT

Once the students reach the high school level, the focus then moves towards:

- Challenging gender stereotypes
- Fostering healthy dating relationships
- Developing leadership skills
- Developing and working with adult allies
- Educating their peers
- Educating their community

YCAT Evolving...



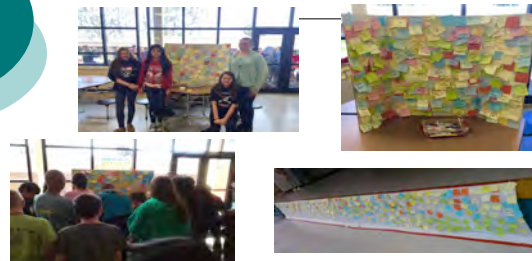
- Began as a school-based Club in 2009 that was initiated by a student for her Senior Project
- Expanded to a 10-week summer program in June 2011 that included youth from multiple schools
- Sept. 2013 developed a community-based program, not affiliated with schools



Creating Displays



Compliment Campaign



Stepping Outside the Box – Challenge Gender Stereotypes!



Young Women & Men Working Together to End Domestic & Sexual Violence



Teen Dating Violence Awareness Month



Voices of Men - Ben Atherton Zeman



Community Support: City of Dade City Proclamation



YOUTH COMMUNITY ACTION TEAM

A VIOLENCE PREVENTION CLUB



Is high school?
NEED Community Service Hours?
Want to make a difference in YOUR community?
Here's your chance!
Come learn about the Youth Community Action Team (YCATE).

What is the YCAT?
A group of student leaders concerned with learning about and educating their community on how to prevent violence and create peace, as well as how to change stereotypes and create healthy relationships.

For more info call:
(302) 321-3358
Or Email: awatson@turningpeace.org
or visit our website at
www.knowyourpeace.org



BRING A FRIEND OR TWO!

YCAT Meeting



Sample Agenda

Peace Day

You may say I'm a dreamer, but I'm not the only one.



We hope some day you'll join us...

INTERNATIONAL PEACE DAY
SEPTEMBER 21, 2011
BROUGHT TO YOU BY: THE YOUTH COMMUNITY ACTION TEAM - YCAT
WWW.YCATTOURPASSION.COM

Day of Silence



Can You Hear Me Now?

Who: Everyone! **Where:** Pasco High School

When: Thursday, March 31st

What: A day of silence

Why: To acknowledge what the world would be like if women still did not have a voice.

How: Wear a polka dot ribbon to show silence, wear a solid ribbon to show support.

"Here's to strong women,
May we know them,
May we be them,
May we raise them."



YCAT Comments

"YCAT has empowered me and provided me with knowledge to act as a catalyst of change for those in my life."

The discussions happening with youth are essential for creating peaceful future generations."

Lori, age 17

YCAT Self Evaluation

In the last year (12 months), how often have you:

15. Represented a group, team, or club at an event or meeting?	
16. Helped plan activities or events for a group, team, or club?	
17. Given a presentation to a group of people?	
18. Trained or supervised other youth?	
19. Had administrative duties like taking attendance or notes during a meeting?	

For each of the questions, rate how true that item is for you in general.

20. I support the work that Sunrise does in the community.	
21. I am persistent in asking other people to support prevention efforts.	
22. Using my skills and talents to make the world a safer place to live and work is centrally important to me.	
23. I can engage others to help me change the way our culture supports violence.	
24. I can explain the mission of Sunrise's YCAT program to other students my age.	

Summer Youth Leadership Institute

Summer Youth Leadership Institute (SYLI)

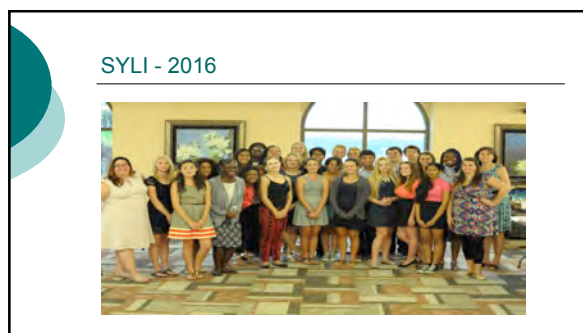
Collaboration with:

- Sunrise
- Saint Leo University
- FCADV
- District School Board of Pasco County

With support from local businesses

Evaluating Youth Empowerment / Leadership

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Student Facilitators



Inviting other centers ...



"1 Minute Please" Winners!



Presenting their School Plan



Parent & Community Involvement



Graduation!



Involving Community Leaders



Social Media

For immediate release: August 5, 2015

Contact: Tim O'Brien
Phone: (512) 721-3358
Email: tobrien@stleo.org

Summer Youth Leadership Institute

Twenty-six students from Pasco County High Schools participated in the second annual Summer Youth Leadership Institute (SYLI) at Saint Leo University from July 20-24th. The Institute was facilitated by the Prevention Team from Sunrise Domestic & Sexual Violence Center with support from the Saint Leo University MSW Program.

Students worked on developing leadership skills with a goal to promote peace and create a community where all people are valued, honored, and respected.

These students will be role models and leaders in preventing interpersonal violence in their schools and communities. They will continue to meet over the summer to work on planning and implementing various community events throughout the year.

If you would like more information about this project or how to get involved, please contact Terri O'Brien at 352-521-3358.

WEDU Award - 2016



Why evaluate?



Two main questions to answer:

1.) Does it work?

- Did the program change what you said it would change?

•OUTCOME

2.) How does it work?

- Is the program being implemented as planned?

•PROCESS

SYLI Evaluation Findings

Initial findings suggest that the SYLI has potential in improving leadership skills, empowerment skills with peers, and assertiveness skills for the prevention of violence in High School students.

- The use of peer co-facilitators may be a unique and helpful technique in improving all students' skills and comfort levels.
- Youth suggested that in the future, the program utilize more diverse adults and those not known to youth to create larger improvements in skills with adults.

Why establish healthy youth-adult partnerships?

- Youth-targeted programs that involve youth in the program design, implementation, and evaluation stages are inclined toward increased relevancy and effectiveness and produce positive outcomes for programs.
- By involving youth, the program will be more "in-touch" with the unique characteristics of the target group and will more likely appeal to and speak to that population.

TDVAM – Respect Week



Next Steps...

- Putting young people on our staff
- Identify funding for stipends for YCAT to work on projects
- Provide opportunities for planning and implementing an event and for speaking to peers and adult leaders
- Encourage critical reflection on current policies concerning bullying, sexual harassment, sexual assault, and dating violence

Why Mobilizing Youth is Effective

Teens Helping Teens

- Rely on peers for advice and information
 - If trapped in an abusive relationship, 73% of teens said they would turn to a friend for help (National Youth Violence Prevention Resource Center)
- Supporting current and future leadership of prevention efforts



How to Mobilize Youth



How to Mobilize Youth



A sk

B elieve

C reate

Ask

- What would you like to do?
- What are your interests?
- What would you want the purpose to be?
- How do you think you can make a difference?



Believe

- "I'm here to support and guide you" vs. "I have specific program for you to do"
- Set realistic short-term steps for long-term goal
- Have faith



Create

- Find your students' method of creativity
- Brainstorm and incorporate as many ideas as possible
- Allow teens to inspire motivation in others
- Youth led organizations



Do you remember hearing this?

- "You're so smart for fifteen!"
- "When are you going to grow up?"
- "Don't touch that, you'll break it!"
- "As long as you are in my house, you'll do it!"
- "You're being childish."
- "You're so stupid (or clumsy, inconsiderate, etc.)!"
- "Go to your room!"
- "Don't ever yell at your mother like that!" (yelling)
- "She doesn't understand anything." (about a baby)
- "You are too old for that!" or "You're not old enough!"
- "Oh, it's only puppy love."
- "What do you know? You haven't experienced anything!"
- "It's just a stage. You'll outgrow it."

Check Yourself

- Be an ally to youth
- Be honest about your mistakes
- Share power with youth
- Bring like-minded adults along
- Most importantly.....

Why Youth Leadership?

- Relevance
- Language
- It's their world
- Modeling equality & respect
- Youth engagement
- Youth make our programs legit to other youth

Why Youth Leadership?

- Dedication to youth development and empowerment
- Youth involvement excites people!

Promoting Youth Leaders

- Convene local leadership to support the youth leadership efforts you will be implementing
- Train local leadership on adulthood and the importance of engaging youth as leaders
- Have a plan and structure for how you will engage youth leaders. This will be specific to each community

Promoting Youth Leaders

- Staff working with youth should:
 - Have mature judgment
 - The ability to build trusting relationships
 - Be respectful of youth
 - See youth as partners in prevention
 - Be creative
 - Have the ability to think outside of the box

Promoting Youth Leaders

- Increasing their power vs. raising their self-esteem
- Be honest about power and oppression
- Talk about the historical contributions of youth
- Incorporate community outreach

Promoting Youth Leaders

What it might look like:

- Focus Group
- Mini-grant Program
- Internship
- Youth Advisory Committee
- Youth Commission
- Paid Youth Organizers, Staff, Consultants
- Youth Members on Board of Directors
- Youth Committee works as Board – Linked to Board

Promoting Youth Leaders

- Ideas for Activities:
 - Traveling Murals
 - Film making
 - Creating and editing public service announcements
 - Testifying to local law makers
 - Ad reviews and letter writing campaigns
 - Goal setting and planning

Promoting Youth Leaders

- Ideas for Activities:
 - Planning community events to engage others in prevention work
 - Planning school wide events
 - Starting school violence prevention clubs
 - Changing school policies
 - Campaigns to change social norms in schools and other youth focused agencies

Promoting Youth Leaders

- Ideas for Activities:
 - Reading lists for teachers and librarians
 - Fundraisers for the group
 - Articles in school and local newspapers
 - Work with other anti-oppression agencies
 - Online campaigns, screen savers, digital storytelling

Promoting Youth Leaders

- Ideas for Activities:
 - Community Mapping
 - Brainstorming
 - Storyboarding
 - Connect with other youth leaders in Florida and across the country
 - Coming up with their own ideas for projects!

Promoting Youth Leaders

- Have long-term thinking
 - Think about recruitment
 - Think about older and younger leaders
 - Ongoing capacity building
 - Identify best practices
 - Identify organizational supports needed
 - Incorporate evaluation components...

There are Many Resources:

- The Youth Activism Project
www.youthactivism.com
 - Youth Leadership Institute
<http://www.yli.org/>
 - SEARHC Institute's Developmental Assets
<http://www.searhc-institute.org/assets/devty.htm>
 - Youth Action Research Center
<http://www.youthcommunityresearch.org/>
 - Alaska Teen Media Institute
<http://www.atmi.org>
 - What Kids Can Do?
<http://www.whatkidscando.org/>
 - Youth Participatory Evaluation
By Kim Sabo Flores
 - Maximum Youth Involvement
By Wendy Schaezel Lesko
 - Youth! The 26% Solution
Emanuel Tsourounis and Wendy Lesko
 - Youth Impact: Youth Led Evaluation
by Funder's Collaborative on Youth Organizing
 - Promoting Youth Participation
Action Kit for Municipal Leaders
www.nlc.org/nlc
- Other searchwords: youth leadership, participatory evaluation activities, youth and decision-making



The National Resource Center on Domestic Violence (www.nrcdv.org) provides a wide range of free, comprehensive, and individualized technical assistance, training, and specialized resource materials. You can access our publications online at VAWnet.org.

Contact us:
1-800-537-2238
nrcdvt@nrcdv.org



Online TA Request Form:
www.nrcdv.org/TArequest.php

