



July 26, 2017

Thank you for joining our webinar today.
We will begin momentarily.

**DVAM Countdown:
Let's Prep for October 2017!**



GUARDIAN
ANGEL
COMMUNITY SERVICES
Changing and Saving lives since 1972



DOMESTIC
VIOLENCE
AWARENESS
PROJECT
A project of the National Resource Center on Domestic Violence



Women's Coalition
of St. Croix

**DVAM Countdown:
Let's Prep for October 2017!**





National Resource Center
on Domestic Violence



Domestic Violence
Awareness Project

How do we get this done
in 68 days?

The Domestic Violence
Awareness Project can help!
nrcdv.org/dvam/







NRC DV

The DVAP Website

Your **one stop shop** for domestic violence awareness and public education tips, tools, resources and info.

Examples:




- Free & downloadable materials
- Campaign ideas and handouts
- Webinars and training tools
- Talking points forms
- DVAM events database
- Online store, and more.

DVAM Artwork & Templates

FREE & Downloadable


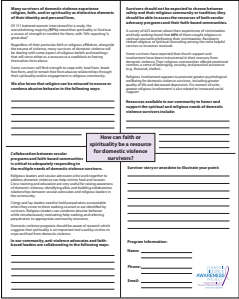
- Graphics, logos
- Modifiable fliers and brochures (simple design, type in your event details and contact info, then print)
- Materials in English, Spanish and Vietnamese

Talking Points Forms

Thirteen different 3-Legged Stool Talking Points Forms

- Prevalence, Impact on Children
- Services and Supports Offered to Victims
- Personal & Societal Costs of DV
- DV within LGBTQ Communities
- Faith & Spirituality as a Resource
- Connection between Firearms and DV Homicides
- DV in Immigrant Communities
- Connection to Human Trafficking
- Blank – Create Your Own

Poll Question

How long have you been working to implement community-based DVAM events?

- ☐ This is my first time
- ☐ Two to five years
- ☐ Five to ten years
- ☐ More than ten years






Amirrah Abou-Youssef, MA, AMFT, ICDVP
Groundwork Domestic Violence Program
Guardian Angel Community Services
Joliet, Illinois

- ⌘ One of seven programs at Guardian Angel
- ⌘ Established in 1983
- ⌘ Comprehensive
 - ⌘ 24-hour hotline
 - ⌘ Emergency Shelter
 - ⌘ Legal & Medical Advocacy
 - ⌘ Group & Individual Counseling
 - ⌘ Outreach
- ⌘ Serve Will & Grundy Counties
 - ⌘ Serve many clients from the greater Chicagoland area

Groundwork Domestic Violence Program

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Will County



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Demographics

⌘ Mix of urban and rural areas

⌘ 2010 Population-677,560


⌘ Median Household Income-\$76,906

⌘ 6.6% of population below poverty line

Will County

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Grundy County



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Demographics

⌘ Very Rural

⌘ 2010 Population-50,063

⌘ Median Household Income-\$64,297

⌘ 6.9% of population below poverty line

Grundy County

⌘ Purple Light Nights®

⌘ Will County Take Back the Night

⌘ Grundy Take Back the Night

⌘ Angels Against Abuse 5K Walk/Run



Domestic Violence Awareness Month



International Campaign geared towards raising awareness during DVAM


Website has planning guides

Can be a vigil, fundraiser, memorial, kick off event, etc.

Very flexible and easy to fit any agency

Purple Light Nights®

<http://www.purplelightnights.org>



Groundwork uses PLN® as a kickoff each October.

We sell lightbulbs at the event and throughout the month at a slight profit to encourage people to light up their porches, neighborhoods, & businesses

Guest Speaker

Light our agency purple


Groundwork's PLN®



- ⌘ Rally, Vigil, & March
- ⌘ Resource Tables
- ⌘ Sponsors & Donations
- ⌘ Sell merchandise
- ⌘ Money is distributed to agencies providing services to women & children
- ⌘ Scholarships for survivors

Will County Take Back the Night

- ↳ Rally
- ↳ Resource Tables
- ↳ Guest Speaker
- ↳ Balloon Release
- ↳ Grundy County Courthouse
- ↳ GACS, Grundy State's Attorney, & Grundy County Clerks



Grundy Take Back the Night



- ↳ Annual Fundraiser
- ↳ Family Friendly
- ↳ Pet Friendly

Angels Against Abuse 5K Walk/Run

- ↳ Different Sponsorship Levels
- ↳ Recruit from businesses and people we know
- ↳ Raffle Baskets




AAA5K Sponsorship

- 🔗 Social Media!
 - 🔗 Facebook, Twitter, Instagram
 - 🔗 #Hashtags
- 🔗 Radio
 - 🔗 Weekly Segments
- 🔗 Wear purple
- 🔗 Talk about it!
- 🔗 Be patient




General DVAM Promotion



{ Amirrah Abou-Youssef
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Thank You!




**Women's Coalition
of St. Croix**

**Clema S. Lewis, M.A. N.C.C – Executive
Director**



Sheelene Gumbs – Crisis Counselor
Women's Coalition of St. Croix
St. Croix, US Virgin Islands



Women's Coalition of St. Croix
Mission Statement :
*to support and empower
 people impacted by violence.*





Women's Coalition
 of St. Croix

The Women's Coalition St. Croix was established in 1981.

- We provide:
 - Crisis intervention and counseling for all victims/survivors of crime
 - Crisis line
 - Court advocacy
 - Child advocacy
 - Emergency shelter and transitional housing
 - Food , clothing and furniture assistance
 - Training for volunteer victim advocates for our 24/7/365 crisis line.
 - Support groups and parenting classes
 - Community training and education to public and private sectors

Our Program has extensions for service to include:


- The Sojourner House Emergency Shelter
- Transitional Housing Program
- Closet to Closet Thrift Store (to include The Home Store and Shabby Chic)
- Alice Pfaelzer Children's Center
- Project Link (High School Program)

WHERE ARE WE?




- The United States Virgin Islands is made up of 4 small islands. St. Croix, St. Thomas, St. John and Water Island, located between the Caribbean Sea and the Atlantic Ocean. St. Croix is host to the eastern most point of the United States, Point Udall.
- Because of our geographic location we are considered a very rural area.
- With a population a population of 51,000 (2010 Census) and with more than 26% of the population under the poverty line.

WHERE ARE WE?




- Our location also means that access to services is very limited as being an island, the option to flee an abuser would be solely by plane or by boat.
- Being a US Territory, we are easily accessible, and many times used as a place to escape by mainland abusers.
- Being an island, we are also considered a border state, which opens us up to a large undocumented population, and makes us prime for Human Trafficking.
http://newsweek.nowa.edu/shs_dcar_etd/?


DVAM ST. CROIX, VI



- DVAM starts with our Purple Ribbon Campaign, where we place Purple Ribbons for awareness through out the community.
- We do more presentations, training and/or workshops during this month with a focus on Domestic Violence in workplaces, schools and churches.
- All our events are highlighted on TV, Newspapers and Radio, and we do more media awareness.
- We have an "Open House" where we invite the entire community, the Legislature, Government officials and private agencies to become familiar with our work and its importance to victims/survivors of DV. We also have a victim/survivor as a guest speaker.
- We have 2 weekends where we hold our Supermarket Campaigns. This gives the community an opportunity to donate, food and household items on our Wish List to the Shelter and Crisis Center.
- We have a VI wear Purple Day, allowing another opportunity for the community to be able to show their support and stand in solidarity with the victims of Domestic Violence in our community.



DVAM ST. CROIX, VI




2016 Silent March & Rally
Dedicated to
Victims, Survivors and Those who Lost Their Lives to
Domestic Violence
Thursday, October 20, 2016 at 6:45 a.m., Frederiksted
Town, St. John (October 27th)



The March starts at the Park Market. We proceed down to the
Duke Michael Church Tower on the waterfront for the Rally.
We will have a "Remember My Name" List to dedicate the event to. "Remember My Name" is list of
known Virgin Islander that lost their lives due to Domestic
Violence.

It is held every 3rd Thursday of October.

Includes the "Clothesline Project"



DVAM ST. CROIX, VI

- During the Take Back the Night Event, we present the "Shoe Project" where we call the names of all known victims, who have lost their lives due to Domestic Violence.
- We invite someone from the community to speak or do a presentation that focuses on Domestic Violence.
- Annually we have a "She/Hero Award" that is given to people in the community who has done something outstanding in assisting victims/survivors of Domestic Violence.
- At the end of each TBTN Event we do a "Community Count Down", so that we know how many people have attended.



DVAM TBTN REFLECTIONS



DIGITAL INTERACTIONS

- Put A Nail In It Campaign
- Promote Peace Selfie Campaign
- Purple Day Selfie (For Businesses and community groups)








Thank You!!!! Women's Coalition of St. Croix

Contact Information:


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Christiansted, VI 00822
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- Fax: (340) 773-9062
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- Website: www.wcstx.org



You are invited: National Call of Unity 2017

The National Call of Unity is an annual, free 45-minute call, where several national organizations, governmental agencies, local domestic violence programs, advocates, allies, survivors and their family and friends gather together to connect and refocus our efforts to end domestic violence.



Call For Stories: Why I'm an Advocate



NRCDV is calling for submissions from advocates in the field in response to the prompts: **Why I'm an Advocate and/or Why I Became an Advocate.**

If your submission is selected for production, you will be invited to share your story nationally, as part of the DVAP's efforts during Domestic Violence Awareness Month in October 2017.

Submissions are due Monday, August 21st in Word format via email to: nrcdvTA@nrcdv.org with the subject line "Why I'm an advocate"



The National Resource Center on Domestic Violence (www.nrcdv.org) provides a wide range of free, comprehensive, and individualized technical assistance, training, and specialized resource materials. You can access our publications online from the National Online Resource Center on Violence Against Women (VAWnet).

Contact us:

1-800-537-2238

nrcdvta@nrcdv.org
