

DVAM Countdown: Last Minute Tips and Ideas



Breckan Erdman: Welcome! Thank you for joining us today. We will begin soon. Please feel free to introduce yourself here in public chat.

Breckan Erdman: For audio, dial 1-877-594-8353, pass code: 527-89-148# For webinar support, please call Adobe Connect tech support at (585) 899-5300, ext. 3

Kristi Arntzen: Hello! This is Kristi Arntzen with Paradigm, your captioner for today's webinar.

Admin: Hello Kristi! Thank you so much for joining us and captioning for us today!

Casey Keene: Hi all - I'm joining today from Harrisburg, PA - so happy to be with all of you!

Lynn Brewer-Muse: Hello All! I'm joining you from beautiful Denver, CO! Excited to get started. :)

Rebecca David: Rebecca David from California

Breckan Erdman: Welcome everyone! Please post your questions for the presenters here in the public chat – we will be sure to pose them at the end of their presentation.

Palmer: Hi All, joining from Boise, ID! Excited to hear your ideas about this year's DVAM campaign

Gavin Neill: Hello everyone! My name is Gavin Neill. I am a community educator from the Women's Shelter of South Texas. Joining in from Corpus Christi, TX.

Casey Keene: Welcome!

Breckan Erdman: A recording of this webinar, in addition to copies of the PPT and related materials, will be posted on VAWnet.org and shared via email with all participants.

Breckan Erdman: Feel free to tweet along with @NationalDVAM at #DVAMPrep

Sabrina Bristo: Sabrina Bristo from Durham County DSS

Breckan Erdman: Welcome!

Lauren Berger: Lauren Berger here from Wyoming county, New York

Keshia Shuler-Johnson: Keshia D. Shuler-Johnson from SC Legal Services

Breckan Erdman: Welcome everyone! Feel free to post any questions for the presenters here in the chat.

Kaeleen Martin: Hi everyone. I'm Kaeleen from Butler, PA with Victim Outreach Intervention Center :)

Casey Keene: So happy to be here with all of you today!

Heidi Mercado: Hello Everyone!!! I'm Heidi from E. Stroudsburg, PA, in the beginning stages of opening a DV Shelter.

Breckan Erdman: Welcome!

Casey Keene: Welcome Heidi! Please feel free to lean on others in this group as you work through that challenging process!

Heidi Mercado: Thanks Keene, yes, this is very challenging, but I am enjoying the process.

Casey Keene: :)

Sarah Busch: Hi all, I'm Sarah from Home Free in Plymouth, MN!

Breckan Erdman: Welcome, Sarah!

Mikkee Hall: Hi everyone! I am Mikkee Hall from SafeHouse Denver.

Breckan Erdman: So glad to have everyone here! Feel free to tweet along with @NationalDVAM at #DVAMPrep

Lauren Berger: Some weeks ago I inquired about ordering "Remember My Name" posters. Are there updated order forms or contacts for this?

Casey Keene: Access the TA Guidance that Ivonne discussed, Developing Social Media Campaigns for DVAM, at <https://vawnet.org/material/developing-social-media-campaigns-domestic-violence-awareness-month>

Breckan Erdman: For the "Remember My Name" posters, you should contact NCADV: <https://ncadv.org/contact-us>

Casey Keene: Access NRCDDV's DVAM 2017 toolkit at: <https://vawnet.org/material/dvam-2017-toolkit-raising-awareness-and-inspiring-action>

Casey Keene: For the Awareness + Action = Social Change infographic, visit: <https://vawnet.org/material/awareness-action-social-change-strategies-end-gender-based-violence>

Casey Keene: And be sure to visit the DVAP website - including free downloads, campaign ideas, events database, and online store - at <http://www.nrcddv.org/dvam/home>

Casey Keene: Get NCADV's #DVAMTurns30 Toolkit at <https://ncadv.org/>

Lynn Brewer-Muse: Download #DVAMTurns30 Here: <http://ow.ly/Q8zy30eekFY>

Lauren Berger: Thanks so much!!!

Ali Safran: NOMORE Event sharing: www.nomore.org/events

Ali Safran: If you need help with our toolkit: info@nomore.org

Breckan Erdman: What DVAM events are you planning in your communities? Tell us about them here!

Breckan Erdman: What challenges have you encountered?

Lauren Berger: Many agencies and organizations give pushback when we suggest shining purple lights on municipal buildings. Other agencies are allowed to with ease, so it might be a deeper issue with general DV awareness

Lauren Berger: Our agency uses "hootsuite" to pre-populate social media platforms in advance

Sarah Busch: We are hosting a social media campaign called #IWishYouKnew which invites advocates, survivors, and community members share what they wish specific groups (like family members of survivors) or the general public knew about domestic violence. One of the challenges I've encountered is how to make it accessible, safe, and inviting for survivors to participate.

Ali Safran: That sounds amazing!

Heidi Mercado: Busch: that is an awesome campaign!

Sarah Busch: Thank you! I'm really excited about it!

Lauren Berger: That's a great idea!!!

Kaeleen Martin: Our big event this year is going to be a 5k at the end of October. Unfortunately, our community lost a young woman earlier this year to DV. her family has done a lot to bring awareness to DV since then, so we are hosting the 5k in her honor. Our biggest challenge has been getting the word out, but I think we're finally making some headway.

Breckan Erdman: Thank you so much for sharing, these campaigns sound amazing.

Heidi Mercado: Martin, so sorry about the loss. I think your idea will produce a great outcome given the circumstance

Lauren Berger: Our big event is actually right at the beginning of the month--we put out purple construction flags that represent a DV statistic with respect to the county population - the flags stay up all month and we have a photo op/ceremony with everyone who comes to plant flags. This will be the fourth year we've had the displays, and the community responds positively

Heidi Mercado: I have never celebrated DVAM, this is my first time in attempting and I am hoping for a great success. Because I am new at this, my idea is to have a potluck dinner for the community to be held at church and display DV info as well as presentations...

Lauren Berger: Heidi- that's a great idea! maybe purple foods and drinks? :) To build up momentum, maybe there are places in your community where you can chalk on the sidewalks near the church or other agencies?

Heidi Mercado: Lauren: I like that idea! Yes, purple foods is so unique!

Breckan Erdman: What great ideas! Thank you for sharing!

Kaeleen Martin: We host what we call "Celebration Dinner" for survivors. The location isn't advertised, to try to keep some kind of confidentiality/safety aspect for the survivors that come out to it. If that makes any sense.

Keshia Shuler-Johnson: The ideas provided are GREAT and it brings awareness to not only the victims and survivors, but all the need to bring awareness to the issue(s) at hand.

Kaeleen Martin: I like the collaboration of other agencies a lot; thank you!

Lauren Berger: I'm curious as to how others--both local programs and national organizations --work around any direct or tangential references to the current political climate--does anyone have articulated protocol on that, or is it a non-issue for folks?

Breckan Erdman: Add your event to the DVAM calendar here: <http://nrcdv.org/dvam/dvam-events>

Sarah Busch: Lauren, I don't have a great answer but we definitely run into that issue as well!

Heidi Mercado: I'm glad fundraisers were mentioned, because I was not sure if you can plan a fundraiser to raise awareness...

Lauren Berger: That is a great suggestion! and it reminds me of an overarching initiative we've been encouraging volunteers to knit teal/purple "survivor scarves" to demonstrate awareness pre-VAWA renewal :)

Casey Keene: Awesome, Lauren!

Casey Keene: Heidi - a fundraising ask is a very tangible "call to action" that we can offer at our events for those who feel like they want to do something. It's just one way to take action, but it can be hugely valuable

Lauren Berger: I really appreciate the validation and resilience in this dialogue :) <3

Breckan Erdman: Share your DVAM events on the calendar here! <http://nrcdv.org/dvam/dvam-events>

Kaeleen Martin: Get your sleep now; DVAM is about to be busy, haha. Grateful for this conversation!

Heidi Mercado: Casey: I was aiming for the fundraiser and the potluck dinner

Sarah Busch: Thank you all for your suggestions and feedback! You can join the #IWishYouKnew campaign on October 18th! @HomeFreeMN

Breckan Erdman: Thank you for joining today's session! Please be sure to respond to our brief survey upon logging out: <https://www.surveymonkey.com/r/BQQL53S>

Breckan Erdman: For more information about trainings offered through NRCDV, visit <http://www.nrcdv.org/ta-training/>

Breckan Erdman: A recording of this webinar, in addition to copies of the PPT and related materials, will be posted on VAWnet.org and shared via email with all participants.

Heidi Mercado: Thank you all for your wonderful ideas and suggestions. I'm excited to be part of this movement!

Casey Keene: Thanks so much for your feedback, Heidi!

Casey Keene: It was great to spend this time with all of you. :)

Lauren Berger: Thank you all!