DELTA FOCUS Stories: Lessons Learned from 3 community-based initiatives

Welcome to today’s webinar!

September 12, 2019
Mission: To strengthen and transform efforts to end domestic violence.

The National Resource Center on Domestic Violence (www.nrcdv.org) provides a wide range of free, comprehensive, and individualized technical assistance, training, and specialized resource materials.
WE STAND with individuals and groups who have been targeted, degraded, threatened, or marginalized because they are Native Americans, people of color, immigrants, women, Muslims, LGBTQ, or people with disabilities.

WE STAND against white supremacy, racism, misogyny, anti-Semitism, homophobia, transphobia, xenophobia, and all other forms of structural oppression.

WE STAND with survivors of domestic and sexual violence, especially those most vulnerable and with limited access to services and protection.

WE STAND together in celebration of the rich diversity of people in this country and the vitality and strength they bring to our communities and society.

WE STAND with those who embrace self care and community connection as necessary and powerful for social change.

WE STAND with other activists and organizations who continue to work passionately for gender, racial, economic, and social justice for ALL.
Key Initiatives & Special Projects

ACE-DV
Building Comprehensive Solutions

DOMESTIC VIOLENCE EVIDENCE PROJECT

RHY TOOLKIT

VAWnet

preventIPV
tools for social change

COMMUNITY BASED PARTICIPATORY RESEARCH

SAFE HOUSING PARTNERSHIPS
Advancing a unified national prevention agenda.

The PreventIPV project promotes strategies, tools, and lessons learned by state/territory and community-based prevention programs across the United States.

#1Thing
Welcome our federal partner!

- **Jessica Crowell**
  Centers for Disease Control and Prevention
  National Center for Injury Prevention and Control
  Department of Violence Prevention
DELTA FOCUS: Lessons Learned
1. Engaging Youth in IPV Prevention

2. Engaging Men and Boys as IPV Prevention Allies

3. Policy-Based Prevention Approaches

4. Trauma-Informed Community Building

5. Creating Safe Spaces through Place-Based Prevention Approaches

6. Building Partnerships to Promote Health Equity

7. School Based IPV Prevention: Multi-level and Comprehensive Approaches
1. Prevention work is broad and expansive.
2. Prevention work must be integrated into all that we do.
3. Community partnerships are critical to reaching our prevention goals.
4. Prevention can and must be trauma-informed.
5. Effective changes to policy and practice must include voices at all levels.
6. Prevention work is both challenging and fundamentally just.

Overarching Lessons Learned

We must invest in efforts to engage in community-level work to build community cohesion as part of our prevention strategy.

– Lucy Rios, RICADV
Welcome Today’s Guests!

Julia Smith & [youth leaders]
Sitkans Against Family Violence
Youth Engagement

Krista D’Amico & Cynthia Roberts
Rhode Island Coalition Against Domestic Violence
Men’s Engagement

Deena Fulton & Kari Thatcher
North Carolina Coalition Against Domestic Violence
Policy-Based Prevention
Julia Smith & youth leaders
Sitkans Against Family Violence
Youth Engagement
SYLC -- Who are we?

A group of students from around Sitka who are committed to promoting equity and diversity in Sitka and throughout Alaska.
SYLC’s Philosophy

Create space for youth voices

Ensure youth are at the forefront of what we do
**Guiding Principles**

- *Everything* originates from youth ideas
- Encourages engagement and respect

**Values:**

Inclusiveness | Integrity | Diversity

Empowerment | Friendship | Acceptance

Equity | Nonviolence | Respect
Youth v Adults in SYLC

Youth:
- Making decisions
- Dreaming up projects
- Facilitating
- Making connections
- Face of SYLC

Adults:
- Asking open-ended questions
- Allowing youth ideas to flow
- Guiding -- not paving -- the way
- Teaching skills
How does SYLC function?
Meeting Structures

Weekly meetings & Monthly extended workshops

Rotating Roles (meetings): Facilitators, meditation bowl

Permanent Roles (yearly): Contract orienter, admin intern, media intern
Building a positive atmosphere

- Check-ins
- Games
- Guiding Principles
Goals & Accountability

- Contract
  - Orientation tool; improves accountability
- Personal Goals
  - Tracks personal growth; Sets expectations for members & selves
- Activity Log
  - Tracks participation & boosts feelings of accomplishment
Recruiting

- Individual Outreach
  - Talking to friends, presenting at StuCo meetings
- Publicity
- Visibility
- Develop a campaign
Application Process

1. Develop an application
   a. Online & hard copy
2. Review applications
3. Make a Decision
   a. Criteria -- driven by guiding principles
   b. Group review
4. Orient accepted members w/ contract
Process
Early Stages

NEEDS ASSESSMENT

LeadOn brainstorms

Sharing Out
Timelines

In-Depth Brainstorms
Workshops!
Project Planning
Project Development
Internal Trainings
Healthy Relationships Campaign

A HEALTHY RELATIONSHIP STARTS WITH
A HEALTHY ME

My partner respects me, and my relationship supports my individuality. I have a right to be independent, whether I am in a relationship or not.

JOIN THE MOVEMENT AT SITKAYOUTHLEADERSHIP.COM
A HEALTHY RELATIONSHIP STARTS WITH A HEALTHY ME

My partner respects me, and my relationship supports my individuality. I am complete, with or without my other half.
Equity Campaign

- Equity Workshop
  - Brainstorm; privilege walk; systems of power activity/game

- Developed elements of campaign
  - Poster
  - Panel discussion
  - Video
Finalizing Posters, Filming Video, Panel
How to Move Forward

- Celebration
- Evaluation
  - Participant Survey
- Plans/Changes for next year
- End-of-year debrief
Krista D’Amico & Cynthia Roberts
Rhode Island Coalition Against Domestic Violence
*Men’s Engagement*
What is Ten Men?

- Male community leaders striving to challenge harmful gender norms that perpetuate men’s violence against women and girls
- 6 cohorts have completed Ten Men; 7th is underway!
- Developmental data-to-action approach
Emergent Culture Change
Rhode Island Change Agents

I have had strong women role models in my life, and I have seen the effects of abuse on loved ones. It is important for us men to understand how social norms and expectations perpetuate abuse, and to reflect on our own role within these norms. Then, we can take positive steps to challenge them and effect change - one old friend, one family member, one new friend at a time.

CHRISTIAN ANDRADE
TEN MEN MEMBER

We call on men to help create a future without violence.

To challenge each other. To change the culture. To end abuse.

NOMORERI.ORG
800.494.8100
Critical Elements for Success

- Adapting strategy for local context
- Developing essential tools
- Embedding evaluation as an integral part of the strategy
- Integrating high-quality communications approaches
- Practicing within an anti-racist organizational culture
- Recognizing and honoring the deep relational nature of this work
Ten Men Theory of Change-in-Action

Education and Experiences

Ten Men experience and co-create education & support

- Educational sessions
- Mutual support within cohort
- Annual summit
- Annual retreat
- Digital storytelling
- Public awareness campaign

Grounded in multiple theories, including Theory of Planned Behavior, Social Norms Theory, Diffusion of Social Innovation, Bystander Theory

Action

Ten Men act in their spheres of influence at different layers of the SEM

- Increase in healthy, nonviolent masculinity within individuals, relationships, community, and society
- Decrease in Intimate Partner Violence
Growth Edges

- Modeling gender equity & cultivating allyship
- Aligning with anti-oppression values
- Building in tools to hold ourselves accountable
- Holding the complexity of this work
Deena Fulton & Kari Thatcher
North Carolina Coalition Against Domestic Violence
*Policy-Based Prevention*
Policy-based Prevention
Campus model policy and guidance for compliance with Title IX and beyond
History/background

2009-2011: NC TIX complaints to OCR
2011: Dear Colleague Letter from OCR - sexual harassment and TIX
2013 Campus SaVE Act
2009-2010: Policy scan of NC campuses
2011: NC Sexual Violence Prevention Team develops model policy to address SV
2014 Q&A document: guidance on campus institutional responsibility

North Carolina Coalition Against Domestic Violence
2013: Campus Sexual Violence Elimination Act. Required colleges and universities that participate in the Federal student aid program to:

• Provide prevention education programs.
• Address victims’/survivors’ rights and resources for assistance.
• Outline institutional statistical reporting requirements.
• Specify conduct procedures.
• Publish an annual security report.
The plan:

Revise and update the existing SV policy template and an opportunity for a more comprehensive approach that was inclusive of IPV and stalking.
Strategy

Develop and disseminate a comprehensive model policy that:

- Supports NC college and university campuses in meeting and exceeding Federal, state, and local requirements for IPV, SV, and stalking prevention and response
- Lays the groundwork for comprehensive campus-based programs and strategies to prevent IPV, SV, and stalking.
Key supporters

- NC Campus Consortium
- NC Coalition Against Sexual Assault
- Chrysalis Network
Model Policy Development Process

• Attended summit on Campus SaVE Act
• Drafted policy template
  • Identified need for accompanying policy guidance document; drafted policy guidance document
• Expert review
  • Lawyers and ATIXA
  • Representatives from public, private, different sized, community, historically Black, and predominately white colleges and universities
  • Campus advocates and preventionists
• Revised

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Facilitators

- National and media attention on SV
- Internal expertise in campus-based prevention, a policy expert, and the support of a legal intern
- Institutional support from NCCADV’s leadership despite unanticipated project challenges
- Access to the original SV policy template
- Training to clarify Federal Campus SaVE Act requirements
- Partnership with NCCASA and NC Campus Consortium
- Access to expert reviewers
- Support and funding from CDC
Dissemination: ModelCampus
Decision aid tool

- Wanted a static tool that colleges and universities could use to support implementation of compliant policies – not just the letter of the policy, but how to apply the spirit
All campuses are different, all cases are different, all students are different.

No policy, Federal or campus-specific, covers every nuanced situation.

Guiding principles & real life scenarios.
Overview of Sections

North Carolina Coalition Against Domestic Violence
Successes

- Recommendations from model policy documents picked up and promoted by ATIXA
- Greater attention to the importance of IPV for higher education administrators
- Greater receptivity to more comprehensive IPV prevention efforts
- Stronger understanding of policy as a prevention strategy among NCCADV members
- Wider network of partners and collaborators in IPV prevention
- Campus SART teams using ModelCampus to inform and guide their work

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Challenges

- Changes to Title IX
- Changes in college and university buy-in because of different policy context
- Campus staff not recognizing how trauma-informed response connects with prevention
- Changes in funder priorities → less staff time
More from NRCDV

- DELTA FOCUS Stories Podcast Series:
  - Episode 1: Youth Engagement
  - Episode 2: Men’s Engagement

- Coming Soon: DELTA FOCUS Story #4
  Trauma-Informed Community Building

- DVAM 2019: #1Thing, One Movement
  Kick-Off Event – September 25th at 3pm EST on Facebook Live

- Awareness + Action = Social Change and #1Thing
  Resources available at nrcdv.org/dvam
Thank you!

Please be sure to provide your feedback by responding to our webinar evaluation!

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