

DELTA FOCUS Stories: Lessons Learned from 3 community-based initiatives

Welcome to today's webinar!

September 12, 2019

Mission: To strengthen and transform efforts to end domestic violence.

The National Resource Center on Domestic Violence (www.nrcdv.org) provides a wide range of free, comprehensive, and individualized technical assistance, training, and specialized resource materials.



National Resource Center
on Domestic Violence

WE STAND with individuals and groups who have been targeted, degraded, threatened, or marginalized because they are Native Americans, people of color, immigrants, women, Muslims, LGBTQ, or people with disabilities.

WE STAND against white supremacy, racism, misogyny, anti-Semitism, homophobia, transphobia, xenophobia, and all other forms of structural oppression.

WE STAND with survivors of domestic and sexual violence, especially those most vulnerable and with limited access to services and protection.

WE STAND together in celebration of the rich diversity of people in this country and the vitality and strength they bring to our communities and society.

WE STAND with those who embrace self care and community connection as necessary and powerful for social change.

WE STAND with other activists and organizations who continue to work passionately for gender, racial, economic, and social justice for ALL.

Key Initiatives & Special Projects

ACE-DV

Building
Comprehensive
Solutions

DOMESTIC
VIOLENCE
AWARENESS
PROJECT



COMMUNITY BASED
PARTICIPATORY RESEARCH

DOMESTIC VIOLENCE EVIDENCE PROJECT

RHY TOOLKIT

VAWnet

preventIPV

tools for social change



SAFE HOUSING
PARTNERSHIPS

Advancing a unified national prevention agenda.

The PreventIPV project promotes strategies, tools, and lessons learned by state/territory and community-based prevention programs across the United States.



preventIPV
tools for social change

Believe Victims. Healing & Resilience
Support. Community. Respect.
Encourage Equality. Equity. Peace.
Share Power. Policy & System
Change. Leverage Your Privilege.
Vote. Engage. Action + Awareness
= Social Change



#1 Thing

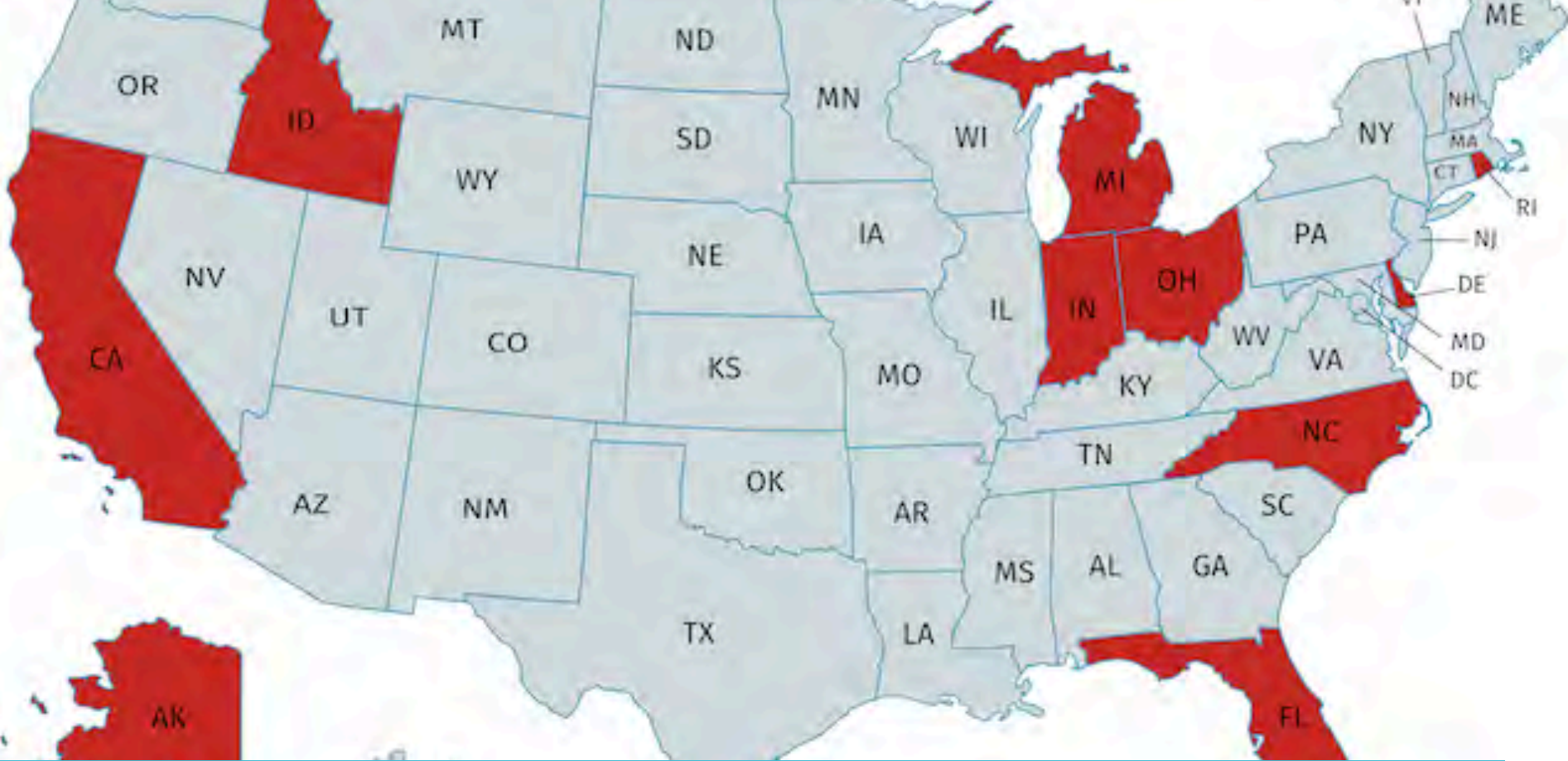


DOMESTIC
VIOLENCE
AWARENESS
PROJECT

A project of the National Resource Center on Domestic Violence

Welcome our
federal
partner!

- **Jessica Crowell**
Centers for Disease Control and Prevention
National Center for Injury Prevention and Control
Department of Violence Prevention



DELTA FOCUS: Lessons Learned

7 STORIES

Key Lessons

Strategies

Tools for Adaptation

Related Resources

1. Engaging Youth in IPV Prevention

2. Engaging Men and Boys as IPV Prevention Allies

3. Policy-Based Prevention Approaches

4. Trauma-Informed Community Building

5. Creating Safe Spaces through Place-Based Prevention Approaches

6. Building Partnerships to Promote Health Equity

7. School Based IPV Prevention: Multi-level and Comprehensive Approaches

*We must invest in efforts to engage in **community-level work to build community cohesion** as part of our prevention strategy.*

– Lucy Rios,
RICADV

1. Prevention work is broad and expansive.
2. Prevention work must be integrated into all that we do.
3. Community partnerships are critical to reaching our prevention goals.
4. Prevention can and must be trauma-informed.
5. Effective changes to policy and practice must include voices at all levels.
6. Prevention work is both challenging and fundamentally just.

Overarching Lessons Learned

Welcome
Today's
Guests!



Julia Smith & [youth leaders]
Sitkans Against Family Violence
Youth Engagement



Krista D'Amico & Cynthia Roberts
Rhode Island Coalition Against
Domestic Violence
Men's Engagement



Deena Fulton & Kari Thatcher
North Carolina Coalition Against
Domestic Violence
Policy-Based Prevention



Julia Smith & youth leaders
Sitkans Against Family
Violence
Youth Engagement

SYLC -- Who are we?

A group of students from around Sitka
who are committed to promoting equity
and diversity in Sitka and throughout Alaska.



SYLC's Philosophy

Create space for youth voices

Ensure youth are at the forefront of what we do



Guiding Principles

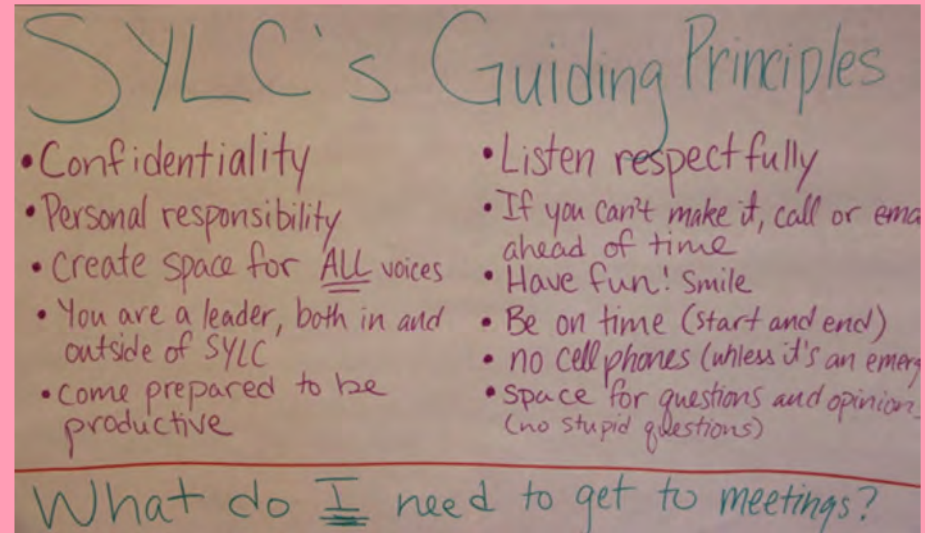
- **Everything** originates from youth ideas
- Encourages engagement and respect

Values:

Inclusiveness|Integrity|Diversity

Empowerment|Friendship|Acceptance

Equity|Nonviolence|Respect



Youth v Adults in SYLC

Adults:

- Asking open-ended questions
- Allowing youth ideas to flow
- Guiding -- **not** paving -- the way
- Teaching skills

Youth:

- Making decisions
- Dreaming up projects
- Facilitating
- Making connections
- Face of SYLC



How does SYLC function?

Meeting Structures

Weekly meetings & Monthly extended workshops

Rotating Roles (meetings): Facilitators, meditation bowl

Permanent Roles (yearly): Contract orienter, admin intern, media intern

Name	Email	Phone Number	9/12	9/19	9/26	10/3	10/10
Esther Burdick	estherburdick@mehs.us	(907) 738 5676	E	E	E	P	P
Laura Fields	laura.fields@mehs.us	(907) 412 2867	E	E	E	E	E
Terrance Johnson	terrancejohnson@mehs.us	(907) 738 0810	P	P	P	P	P
Makayla Myers	makayla.myers@mehs.us	(907) 371 6692	P	P	P	P	P
Aani Perkins	aani.biorka@gmail.com	(971) 599 0398	P	P	P	P	P
Delaney Steffes	delaney.steffes@mehs.us	(907) 738 5263	P	P	P	E	E
Erik Toohavik	erik.toohavik@mehs.us	(907) 750 7146	E	E	E	E	E
Caitlyn K... ..	caitlyn.k... ..@mehs.us	(907) 738 5858	E	E	E	E	E

Sylc 7-8³⁰ 2/22

Check-ins - Highs + lows or green book

Announcements - meditation bowl
 Communications
 Bios
 MEHS Health Fair
 Upcoming Conflicts
 Planning Retreat

Business - Choose Respect march
 Recruiting
 TDV update

Planning - Documentary
 Story Project

Close - door prizes/gift cards
 Terrance

Building a positive atmosphere

- Check-ins
- Games
- Guiding Principles



Goals & Accountability

- Contract
 - Orientation tool; improves accountability
- Personal Goals
 - Tracks personal growth; Sets expectations for members & selves
- Activity Log
 - Tracks participation & boosts feelings of accomplishment

Initials	PERSONAL GOALS	To Succeed, I NEED...
TJ	Become a better, more kind and patient person while getting to know myself more and helping others.	Moral support, encouragement, and maybe a few reminders along the way.
ET	Be more confident with my speaking and focus on SYLC's core values.	Support from SYLC members and to play games that build my self-confidence.
EB	Hold myself to a high standard of leadership and uphold SYLC's core values without being too hard on myself.	Support from SYLC members to help me make a conscious effort to not push myself further than I can go - and still work hard. <i>...to make sure I am being</i>



SYLC 2018 - 2019	ACTIVITY	PARTICIPANT INITIALS
	Recruiting Presenter (NAs, Stv Co, PAs, etc.)	AP, MM, EB
	Orientation Weekend Workshop [E Suppl.]	LF, DS, MM, AP, EB, ET, TJ
	Communication/Coordination Sept/Oct.	TJ, AP, MM
	Material Distribution	AP, TJ
	Lead On Participant	AP, LF, TJ
	Lead On Presenter	AP, LF, TJ
	Peer Education	
	Mini-Grant Planning Workshop (November)	AP, TJ, LF, ET, EB, LR, DS
	Decolonization Workshop w/ Lakota Harden	AP, TJ, LF, EB, LR, ET
	Communication/Coordination Nov/Dec.	
	[Social] Media Workshop w/ Emily Kung	AP, CD, EB, DS, MM, LF, LR
	Material Distribution Jan/Feb - TPVAM	CD, AP, TJ, ET EB, TJ, DS

Recruiting

- Individual Outreach
 - Talking to friends, presenting at StuCo meetings
- Publicity
- Visibility
- Develop a campaign



**YOUTH
HAVE
A VOICE**

JOIN THE SITKA YOUTH LEADERSHIP
COMMITTEE TO USE YOURS.

APPLY AT SITKAYOUTHLEADERSHIP.COM

"SYLC IS AN INCLUSIVE COMMUNITY WHERE I CAN EXPRESS MYSELF AND MY OPINIONS OPENLY."

"I CARE ABOUT HEALTHY RELATIONSHIPS, SOCIAL JUSTICE, AND HELPING MY PEERS."

"I JOINED BECAUSE I WANT TO BE A LEADER IN MY COMMUNITY."

The poster features a white background with pink and green decorative borders at the top and bottom. It contains three quotes in speech bubbles: a green one on the left, an orange one in the top center, and a green one in the bottom center. On the right side, the text 'YOUTH HAVE A VOICE' is written in large, bold letters. Below this, it says 'JOIN THE SITKA YOUTH LEADERSHIP COMMITTEE TO USE YOURS.' and 'APPLY AT SITKAYOUTHLEADERSHIP.COM'. At the bottom right is a logo of a bridge with the text 'Sitka Youth Leadership Committee' underneath.

Application Process

1. Develop an application
 - a. Online & hard copy
2. Review applications
3. Make a Decision
 - a. Criteria -- driven by guiding principles
 - b. Group review
4. Orient accepted members w contract



SYLC application 2018

Sitka Youth Leadership Committee (SYLC)

Are you interested in developing your leadership skills and promoting respect, equity, and healthy relationships in our schools and communities? If so, join SYLC! You'll have the opportunity to get involved in organizing and participating in peer education projects, panel discussions, relevant workshops, and attending statewide conferences! If any of these things appeal to you, and you're a current high school student in Sitka, apply today!

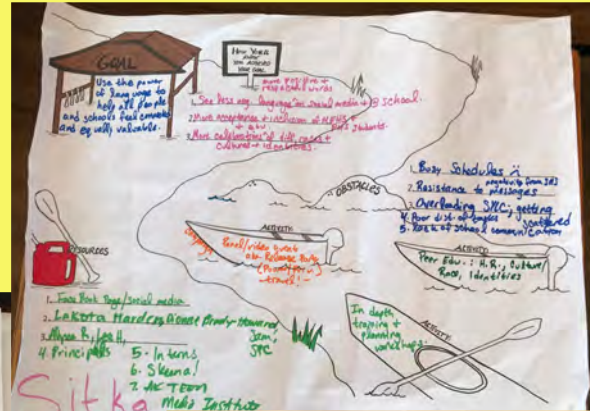
Keep in mind that if you are selected to join SYLC, you will be expected to attend weekly meetings as well as one extended meeting per month.

Process

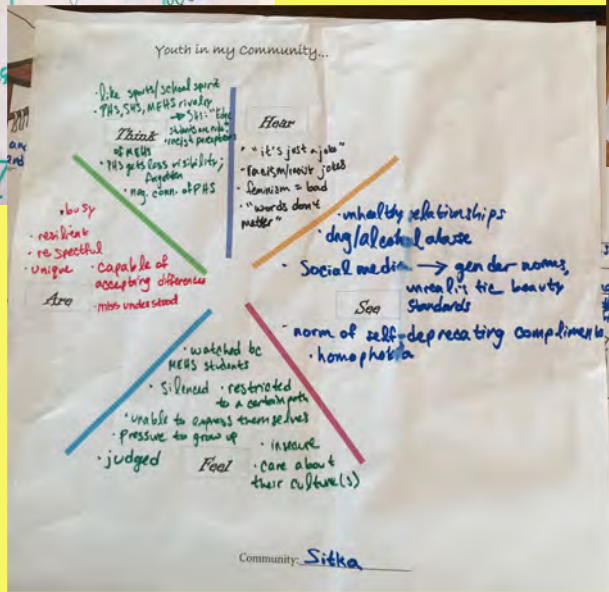
Early Stages

Youth Struggles	Current Messages	Top Concerns	Better Message
drug/alcohol abuse dress codes peer pressure pressure to grow up fast being pushed in a specific direction not comfortable sharing	"social justice warrior" "feminism" (as a dirty word) "it's just a joke" "why are you being so sensitive?" "OUR PRESIDENT"	making light of mental health "it's just a joke"	Spread the word to end the word words

LeadOn
brainstorms



NEEDS
ASSESSMENT



Sharing Out



Name? Healthy Me Healthy We **Hashtag?** #HealthyMe #HealthyWe #BecauseILoveMe

Purpose: Increase awareness of healthy relationships/ad ab. - Educate community about healthy relationships and ad ab. - Promote healthy relationships - Know rights/responsibilities in relationships → healthy rel. decisions - Provide resources - Know your own → healthy relationship

Issues + Themes Addressed: - Social assault - Ad. Abuse - Healthy communication - Cycle of abuse

Message: A healthy relationship starts with a healthy me. You have rights (and responsibilities) in a relationship.

Ultimate Goal: Provide the Dominican population with the resources to create healthy relationships for themselves.

Audience: High schoolers in Sitka

What we want our audience to feel: Working of healthy relationships - with the goal to be in one

Next steps: ~~Next steps~~ / language is notes

-Postcard Project-

Name? The Postcard Project

Hashtag? #MakeItPersonal

Platform? Post on Insta, Promote thru FB, Newspaper, PSAs, Flyers - Insta, FB? - Collab with?

Methods of Submission? Email, Boxes in dorm, social media

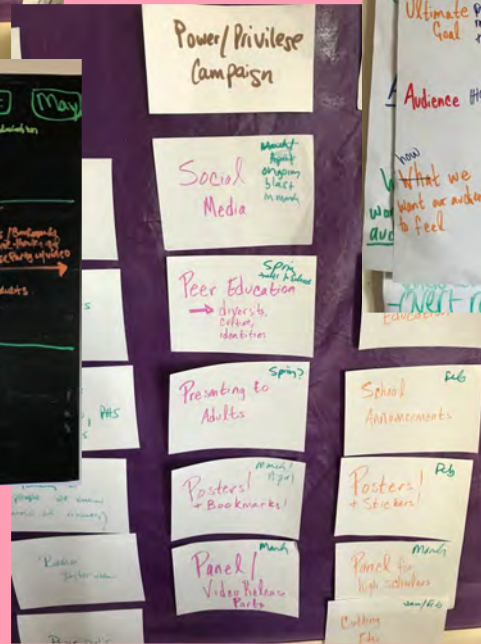
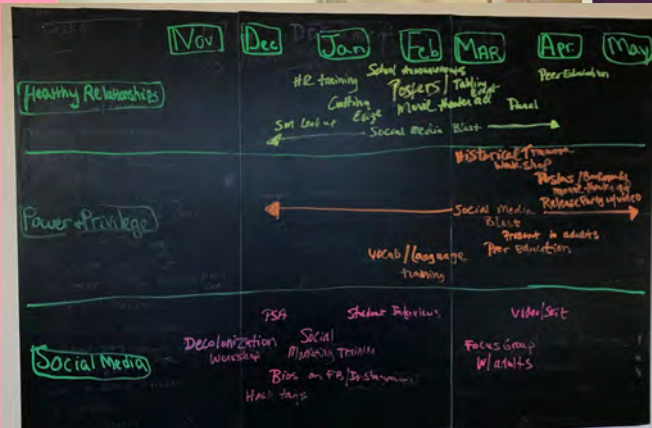
Launch Timeline?

Prompts? If you really knew you would know... - Feeling stuck? - Visit or re-post / write for inspiration. - What makes you feel vulnerable?

Purpose Statement? (for flyer-) Same

Don't be afraid to be vulnerable. - Through sharing your stories, we hope to make people think more deeply about how they impact the people around them.

Postcard Project (yet unnamed)



Timelines

In-Depth Brainstorms

Workshops!

Project Planning



Project Development



Internal Trainings




Healthy Relationships Campaign



**A HEALTHY RELATIONSHIP
STARTS WITH
A HEALTHY ME**

My partner respects me, and my relationship supports my individuality. I have a right to be independent, whether I am in a relationship or not.

**JOIN THE MOVEMENT AT
SITKAYOUTHLEADERSHIP.COM**

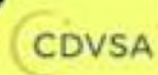

Sitka Youth Leadership Committee



**A HEALTHY RELATIONSHIP
STARTS WITH**

A HEALTHY ME

*My partner respects me, and my
relationship supports my individuality. I
am complete, with or without my other
half.*



Alaska Council on
Domestic Violence
& Sexual Assault



Equity Campaign

- Equity Workshop
 - Brainstorm; privilege walk; systems of power activity/game



- Developed elements of campaign
 - Poster
 - Panel discussion
 - Video

How to Move Forward

- Celebration
- Evaluation
 - Participant Survey
- Plans/Changes for next year
- End-of-year debrief





**Krista D'Amico & Cynthia
Roberts**

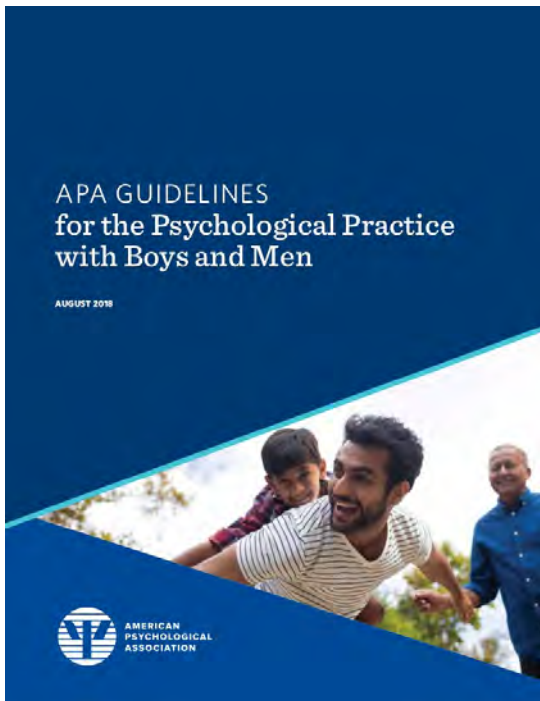
Rhode Island Coalition
Against Domestic Violence
Men's Engagement

What is Ten Men?

- ▶ Male community leaders striving to challenge harmful gender norms that perpetuate men's violence against women and girls
- ▶ 6 cohorts have completed Ten Men; 7th is underway!
- ▶ Developmental data-to-action approach



Emergent Culture Change



Rhode Island Change Agents



— ” —

I have had strong women role models in my life, and I have seen the effects of abuse on loved ones. It is important for us men to understand how social norms and expectations perpetuate abuse, and to reflect on our own role within these norms. Then, we can take positive steps to challenge them and effect change - one old friend, one family member, one new friend at a time.

— ” —

CHRISTIAN ANDRADE
TEN MEN MEMBER



**We call on men to help create
a future without violence.**



**To challenge each other.
To change the culture.
To end abuse.**



**NOMORERI.ORG
800.494.8100**

Critical Elements for Success

- ▶ Adapting strategy for local context
- ▶ Developing essential tools
- ▶ Embedding evaluation as an integral part of the strategy
- ▶ Integrating high-quality communications approaches
- ▶ Practicing within an anti-racist organizational culture
- ▶ Recognizing and honoring the deep relational nature of this work



Ten Men Theory of Change-in-Action

Education and Experiences

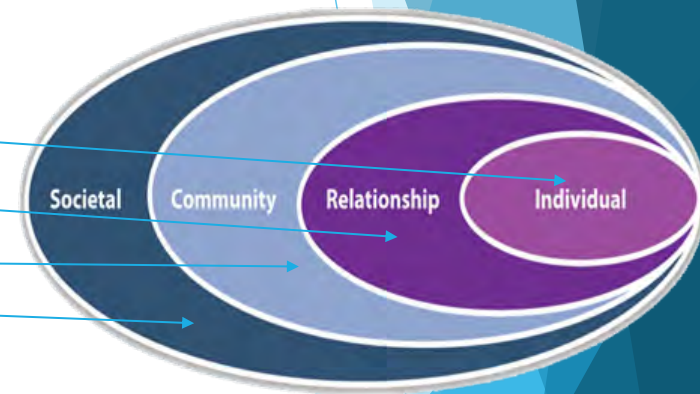
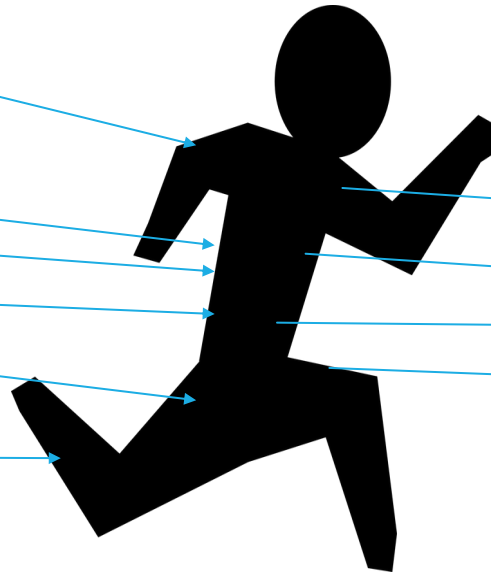


Action

Ten Men experience and co-create education & support

Ten Men act in their spheres of influence at different layers of the SEM

- Educational sessions
- Mutual support within cohort
- Annual summit
- Annual retreat
- Digital storytelling
- Public awareness campaign



Grounded in multiple theories, including Theory of Planned Behavior, Social Norms Theory, Diffusion of Social Innovation, Bystander Theory

- ↑ Increase in healthy, nonviolent masculinity within individuals, relationships, community, and society
- ↓ Decrease in Intimate Partner Violence

Growth Edges

- ▶ Modeling gender equity & cultivating allyship
- ▶ Aligning with anti-oppression values
- ▶ Building in tools to hold ourselves accountable
- ▶ Holding the complexity of this work





**Deena Fulton & Kari
Thatcher**

North Carolina Coalition
Against Domestic Violence
Policy-Based Prevention



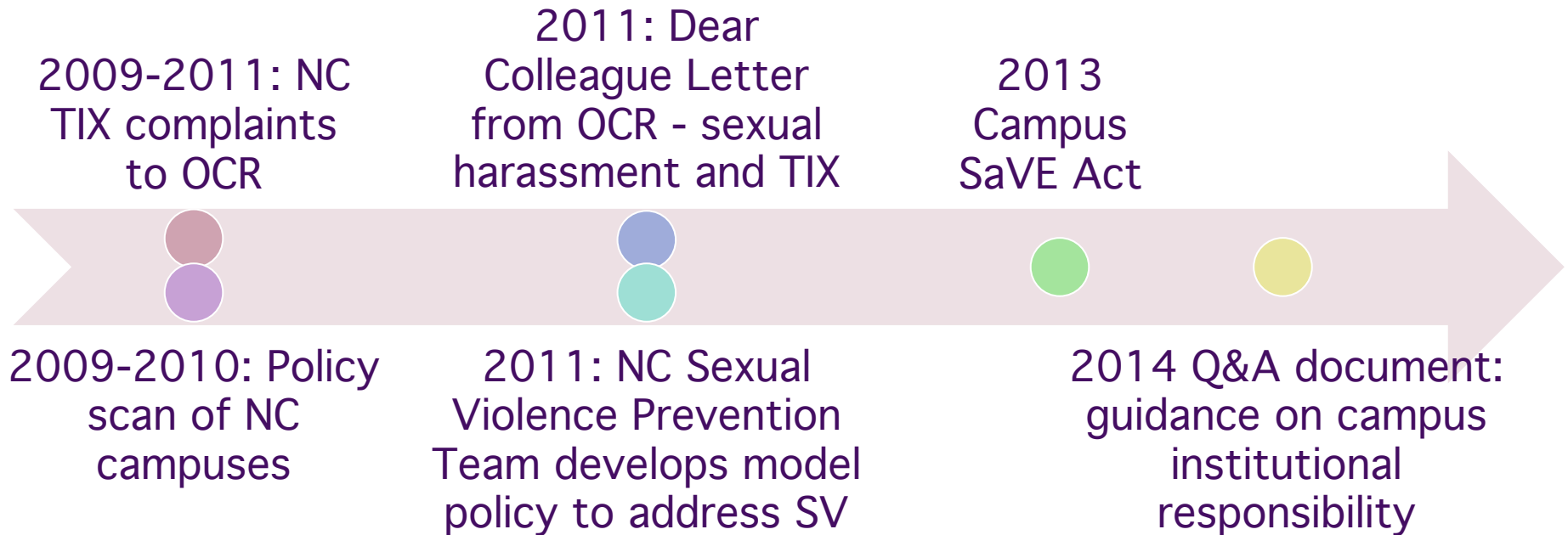
NCCADV

North Carolina Coalition
Against Domestic Violence

Policy-based Prevention

Campus model policy and guidance for
compliance with Title IX and beyond

History/background



North Carolina Coalition Against Domestic Violence

History/background

2013: Campus Sexual Violence Elimination Act. Required colleges and universities that participate in the Federal student aid program to:

- Provide prevention education programs.
- Address victims'/survivors' rights and resources for assistance.
- Outline institutional statistical reporting requirements.
- Specify conduct procedures.
- Publish an annual security report.



The plan:

Revise and update the existing SV policy template and an opportunity for a more comprehensive approach that was inclusive of IPV and stalking.



Strategy

Develop and disseminate a comprehensive model policy that:

- Supports NC college and university campuses in meeting and exceeding Federal, state, and local requirements for IPV, SV, and stalking prevention and response
- Lays the groundwork for comprehensive campus-based programs and strategies to prevent IPV, SV, and stalking.



Key supporters

- NC Campus Consortium
- NC Coalition Against Sexual Assault
- Chrysalis Network



Model Policy Development Process

- Attended summit on Campus SaVE Act
- Drafted policy template
 - Identified need for accompanying policy guidance document; drafted policy guidance document
- Expert review
 - Lawyers and ATIXA
 - Representatives from public, private, different sized, community, historically Black, and predominately white colleges and universities
 - Campus advocates and preventionists
- Revised

North Carolina Coalition Against Domestic Violence



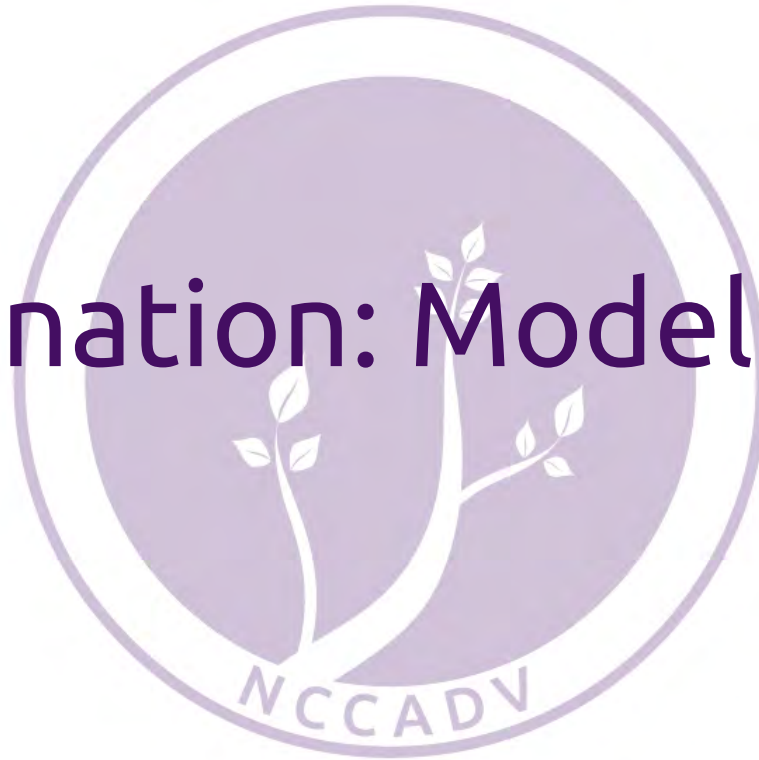
Facilitators

- **National and media attention on SV**
- Internal expertise in campus-based prevention, a policy expert, and the support of a legal intern
- Institutional support from NCCADV's leadership despite unanticipated project challenges
- Access to the original SV policy template
- Training to clarify Federal Campus SaVE Act requirements
- Partnership with NCCASA and NC Campus Consortium
- Access to expert reviewers
- Support and funding from CDC

North Carolina Coalition Against Domestic Violence



Dissemination: ModelCampus



Decision aid tool

- Wanted a static tool that colleges and universities could use to support implementation of compliant policies – not just the letter of the policy, but how to apply the spirit



ModelCampus
TITLE IX ACTION GUIDE

Search ... GO

HOME PREVENTION & Education SUPPORT Services INVESTIGATION & Adjudication POLICY Development REPORTING & Privacy Concerns PRINCIPLES REAL LIFE Scenarios

ModelCampus: TITLE IX ACTION GUIDE

Online tool for intimate partner violence prevention and response

NORTH CAROLINA COALITION AGAINST DOMESTIC VIOLENCE

North Carolina Coalition Against Domestic Violence





All campuses are different, all cases are different, all students are different



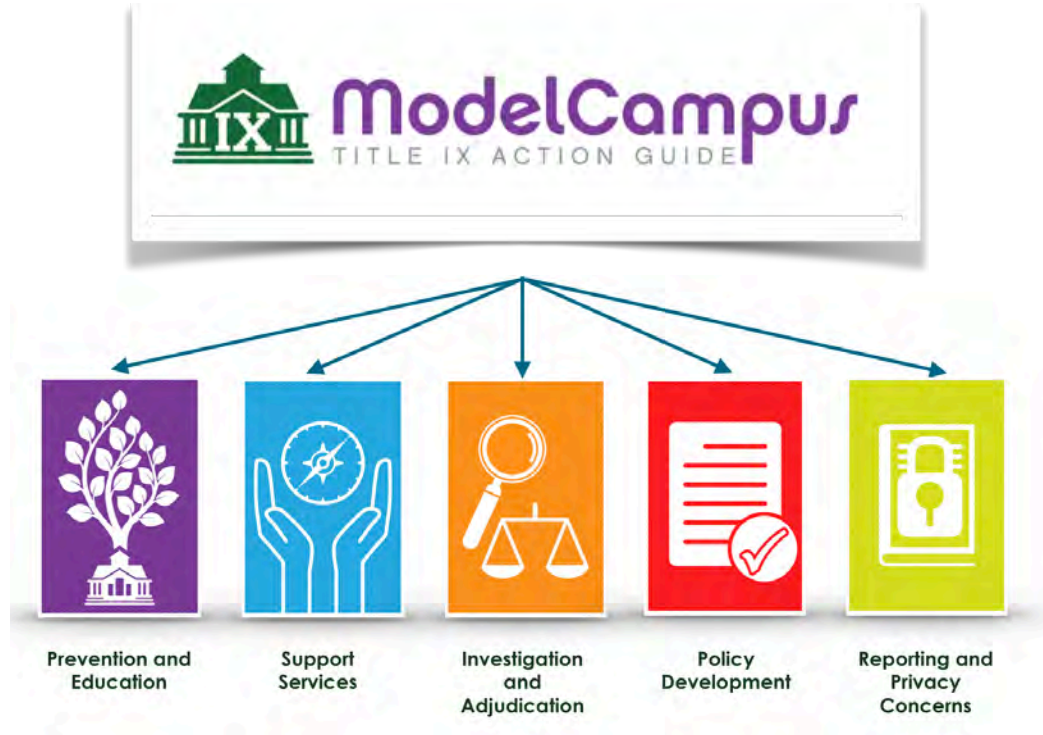
No policy, Federal or campus-specific, covers every nuanced situation



Guiding principles & real life scenarios



Overview of Sections



North Carolina Coalition Against Domestic Violence

Successes

- Recommendations from model policy documents picked up and promoted by ATIXA
- Greater attention to the importance of IPV for higher education administrators
- Greater receptivity to more comprehensive IPV prevention efforts
- Stronger understanding of policy as a prevention strategy among NCCADV members
- Wider network of partners and collaborators in IPV prevention
- Campus SART teams using ModelCampus to inform and guide their work

North Carolina Coalition Against Domestic Violence

Challenges


- Changes to Title IX
- Changes in college and university buy-in because of different policy context
- Campus staff not recognizing how trauma-informed response connects with prevention
- Changes in funder priorities → less staff time



Engaging Youth in IPV Prevention
DELTA FOCUS: Lessons Learned

Learn more at [PreventIPV.org!](https://PreventIPV.org)

preventIPV
tools for social change



Engaging Men & Boys as IPV Prevention Allies

DELTA FOCUS: Lessons Learned



preventIPV
tools for social change



More from NRCDV

- DELTA FOCUS Stories Podcast Series:
 - Episode 1: Youth Engagement
 - Episode 2: Men's Engagement
- *Coming Soon:* DELTA FOCUS Story #4
Trauma-Informed Community Building
- DVAM 2019: #1Thing, One Movement
Kick-Off Event – September 25th at 3pm EST on
Facebook Live
- Awareness + Action = Social Change and #1Thing
Resources available at nrcdv.org/dvam



Thank you!

Please be sure to provide your feedback by responding to our webinar evaluation!

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National Resource Center on Domestic Violence

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