Beyond DVAM: Easy Ways to Actively Engage your Communities in DV Awareness after October

January 22, 2020
2pm Eastern, 1pm Central, 11am Pacific

Domestic Violence Awareness Month is recognized annually as a time to bring attention to the issue of domestic violence in communities across the country, share stories of survivors of violence, remember and honor individuals who lost their lives due to senseless acts of violence, raise awareness of trauma-informed approaches, and promote the resources organizations have to offer. But just because organizations unite for 31 days under one theme and color doesn’t mean that awareness is restricted to those four weeks. This webinar, led by Rebecca De Leon, independent marketing consultant and Joe Ostrander of NRCDV, will discuss ways in which organizations can take the energy and inspiration from DVAM and use it year-round. The presenters will share ideas on how to leverage sister awareness campaigns to keep audiences engaged and energized.

Register: https://nrcdv.adobeconnect.com/beyonddvam19/event/registration.html

Speakers: Rebecca De León & Joe Ostrander

For support or questions related to this event, contact Ivonne Ortiz at iortiz@nrcdv.org.

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