## Supporting Survivors Before and Beyond Crisis:

Creating a Supportive and Inclusive Workplace
July 25, 2023





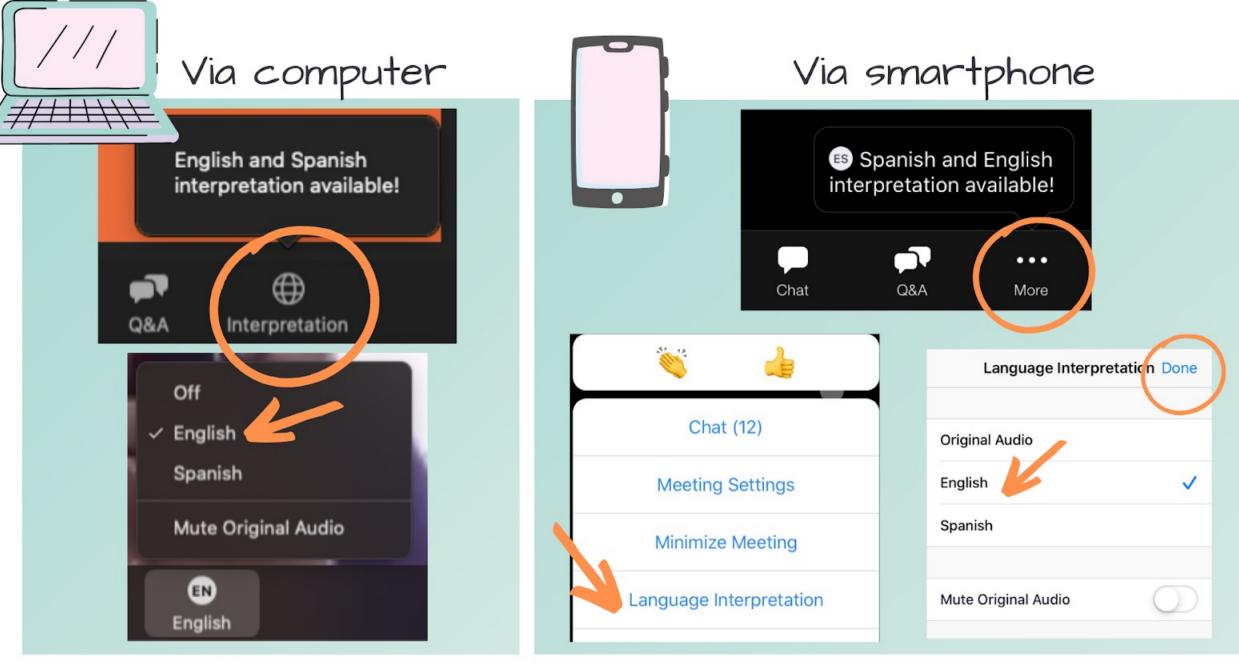


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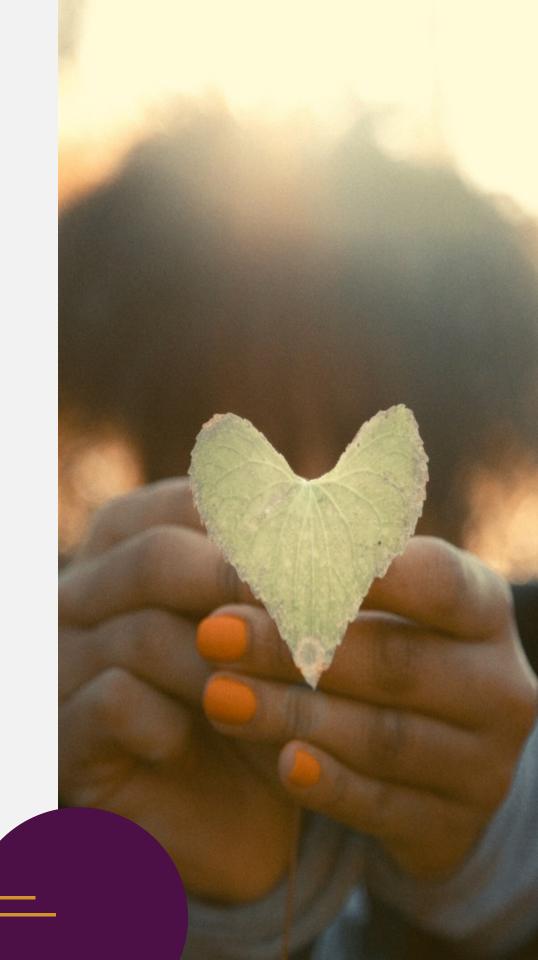


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MISSION: TO STRENGTHEN AND TRANSFORM EFFORTS TO END DOMESTIC VIOLENCE.

The National Resource Center on Domestic Violence (www.nrcdv.org) provides a wide range of free, comprehensive, and individualized technical assistance, training, and specialized resource materials.





## NRCDV KNOWS THAT DOMESTIC VIOLENCE IS PREVENTABLE AND ENDING DOMESTIC VIOLENCE TAKES VISION.

WE PROMISE to lead boldly in centering and amplifying voices of survivors and traditionally marginalized communities.

WE PROMISE to make you feel Valued, Inspired, Equipped, and Informed, in each and every interaction you have with NRCDV.

WE PROMISE to provide opportunities to make you feel Invested and Connected in the movement to end domestic violence.



#### **Public Policy Stance**



WE COMMIT to advance policy solutions that will make meaningful change for Black and brown communities, trans and non-binary survivors, survivors with disabilities, immigrant survivors, and those most traumatized and harmed by carceral systems and responses.

WE COMMIT to co-creating policy solutions with survivors and communities most impacted

WE COMMIT to being expansive in our policy thinking, efforts, and focus

# Supporting Survivors Before and Beyond Crisis:

Creating a Supportive and Inclusive Workplace







#### **Presenters**

#### **Amy Durrence**

she/her/hers
Director of Systems Change Initiatives

#### María De Luna

ella/she/her Systems Change Senior Program Manager

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Systems Change Program Specialist



#### Agenda

- Grounding Exercise
- The Problem
- FreeFrom's Approach
- GBV Interferes with Survivors' Employment
- Supportive and Inclusive Workplace Benefits and Policies

~ 5 min Break ~

- FreeFrom's Workplace Benefits and Policies
- Next Steps
- Q&A



#### **Grounding Exercise**

- Think about what calms your body/mind. Maybe it's taking a few deep breaths, closing your eyes, doing a quick stretch, doodling, or something else. Take a few moments to do that now.
- Sit comfortably or choose a body position that feels good.
- Check in with yourself, how are you feeling? What are you bringing with you and what are you leaving behind?





#### Polling Questions

Which of the following describes your field of work? You can choose more than one.

Nonprofit
Government
Academia and research
Private sector
Other

Do you manage or supervise at least one employee in your role?

Yes / No



## The Problem

## Gender-Based Violence (GBV) is Financially Devastating for Survivors



## 1 in 2 trans people and 1 in 2 cis women are subjected to GBV by an intimate partner in the U.S.



obstacle to survivors' safety is financial insecurity



is the CDC's
estimate of how much
GBV costs cis women
survivors



of survivors are subjected to economic abuse as part of the GBV

#### Being subjected to GBV is financially devastating for most people.

Survivors can only secure long-term safety for themselves and their families if they can afford to find safety, rebuild, and heal.



## Existing Responses Focus Only on Peak Crisis

Survivors measure their experiences of GBV in **years and generations** 

- not merely the minutes, hours, or days of peak crisis.

Yet, the U.S. treats GBV as a crisis issue rather than as a structural, societal problem.

As a result, our responses to GBV fail to leverage opportunities to support survivors **before and after** those moments of peak crisis.



## FreeFrom's Approach

We envision a world where survivors have sustaining income, savings, and credit with which to build wealth and the resources to support individual, intergenerational, and community healing.

And everyone has a role to play.

FreeFrom is working with **all pillars of our society, including employers,** to build an ecosystem of support for survivors that exists both **before and beyond crisis.** 



#### GBV is an Economic Issue

92%

of survivors reported being subjected to economic abuse, which occurs when a harm-doer controls a survivor's financial resources

\$10,120

Survivors reported an average of \$10,120 in abuse-related costs

\$289

Survivors report having an average of \$289 that they alone can access \$10

Survivors report having an average of \$10 in savings

10%

Survivors' financial well-being is in the bottom 10th percentile for adults in the U.S.



"I had no control over my finances for 20 years, and my husband racked up debt, told me setting up my own 401k was me stealing money from him, and he also opened a credit card in my name without my knowledge. I am using most of my income now to try to pay back debt."



#### Disproportionate Impacts of GBV

2.2x

BIPOC survivors were 2.2x as likely to report they need help protecting their assets (e.g., cash and savings) from a harm-doer, compared to White survivors

49%

of queer survivors have been subjected to sexual harassment in the workplace, a rate that is **2.3x** that of heterosexual survivors

38%

of survivors who are immigrants reported that they need a safe job, a rate that is **1.6x** that of survivors who are not immigrants

38%

of disabled survivors reported that their harm-doer caused them to lose a job, compared to 26% of survivors without a disability



#### COVID-19 Impact

37%

of survivors reported that the economic abuse they've been subjected to got worse during COVID-19

45%

of survivors reported that they used all of their savings to make ends meet due to COVID-19



## GBV Interferes with Survivors' Employment



#### Polling Question

Do you know someone whose job / career path was negatively impacted by GBV? This can include yourself.

For example, a harm-doer prevented the survivor from going to work, a harm-doer prevented the survivor from getting the education or training necessary for the job, the survivor lost their job or job opportunities as a result of GBV, etc.

Yes / No



#### Top Employment Related Impacts

90%

of survivors said that a harm-doer disrupted their ability to obtain or maintain a job 84%

of survivors said that GBV negatively impacted their job performance

74%

of survivors said that they were subjected to economic abuse in the workplace 73%

of survivors said that GBV caused negative job/income loss or missed career opportunities



#### **GBV Forces Survivors to Miss Work**

## 11 days

Survivors had to use an average of 11 days of vacation time to deal with the consequences of harm

## 10 days

Survivors had to use an average of 10 days of **sick leave** to deal with the consequences of harm



"I've felt fearful to take time off to address issues and delayed things for my safety for fear of losing my job (e.g. getting a restraining order)."

"I had to use all my sick / vacation time to deal with all this, it's been extremely hard. I need urgent help, I have no income coming in and my car just broke down."



#### **What This Means**

It is not enough to help survivors find jobs. We must also support survivors in **staying employed**.

This requires intentionally creating workplace policies and benefits that are specifically tailored to meet survivors' unique circumstances and needs.







#### **Employers are Failing to Provide** Needed Workplace Support

81%

of survivors said that access to workplace benefits or policies specifically for survivors would help them stay employed and/or worry less and focus more on their job

Only 2.5%

of survivors said their job(s) offers benefits or support specifically for survivors



"I felt dehumanized and depressed. Powerless because I did not know who I could trust to talk about the abuse. I did not know where to ask for help and I would spend hours of my day think[ing] about it and not being productive at work."

"I lost my job which further extended my need to stay with my abuser to support me and my kids. I lost my financial independence."



# Supportive and Inclusive Workplace Benefits and Policies



"I've had employers who have offered flexible schedules, understanding that some days are just harder and more impossible than others. This acknowledgment of my mental and physical well-being as a priority has been so affirming."

"I needed to take significant time off to care for my mental health, and [my] boss told me that no one should be punished for that, and he would fight for me if they tried to fire me for it."



#### Workplace Benefits/Policies

% of survivors who would find this supportive

- Emergency grants that the employee would not have to pay back
- Fully paid, protected, stand-alone safe leave to deal with the consequences of GBV
- 3. Savings match program from the employer in which the employer matches a certain % of the money that the employee saves each month
- 4. Flexibility with working from home and working different hours based on the employee's needs

96%

93%

92%

92%



## Workplace Benefits/Policies, cont'd

% of survivors who would find this supportive

- 1. 401k match program in which the employer matches a certain % of the money that the employee saves in their employer-provided 401k account each month
- 2. **Peer groups** for survivors with their co-workers that are kept confidential from their employer and offer support
- 3. Emergency loans that the employee would pay back
- 4. Affordable and accessible childcare options
- 5. Flexible options for receiving paychecks (e.g. direct deposit, paper check, Paypal)

91%

83%

82%

82%

82%



"We do care about our work. But when you suffer abuse, you simply can't perform the same way because your mental health is not okay. We worry about our safety and our jobs. But if there was any kind of support for us, that would help us get through this better."

"If [employers] do not offer resources, they will likely leave critical employees to struggle with their mental health and eventually lose them. This is a public health issue and it's their responsibility to provide for their employees' well-being."



#### Share in the Chat



Which of these workplace benefits/policies excite you the most? Why?

Are there any workplace benefits/policies that are missing?



#### Workplace Benefits/Policies

- 1. Emergency grants that the employee would not have to pay back
- 2. Fully paid, protected, stand-alone safe leave to deal with the consequences of GBV
- 3. Savings match program from the employer in which the employer matches a certain % of the money that the employee saves each month
- **4. Flexibility** with working from home and working different hours based on the employee's needs
- 5. **401k match program** in which the employer matches a certain % of the money that the employee saves in their employer-provided 401k account each month
- 6. **Peer groups** for survivors with their co-workers that are kept confidential from their employer and offer support
- 7. Emergency loans that the employee would pay back
- 8. Affordable and accessible childcare options
- 9. Flexible options for receiving paychecks (e.g. direct deposit, paper check, Paypal)



## Essential Elements of Workplace Benefits/Policies

### Survivor-Driven

Trust-Based

Flexible

Protected



"Please don't make assumptions about our capabilities or needs. Listen to us when we ask for help because it's hard. Don't be intrusive. Be gentle and compassionate – act as if you were speaking about this with a family member. Respect that people heal differently and need different supports."

"[Survivors] should be a part of the solutions. [Employers should be] addressing violence instead of overlooking it, taking it as a serious matter, knowing how to protect survivors..."





# FreeFrom's Model Survivor Paid Leave Policy

## 4 weeks

of paid and protected leave for employees to address consequences of harm

Employers that implemented / committed to implement our model policy:





















## Polling Question

Does your employer offer stand-alone, paid and protected safe leave?

Yes / No / Not sure



#### **Essential Elements of Safe Leave**

**Fully Paid** 

Survivor-Driven

**Protected** 

Trust-Based Non-Accrued Stand-Alone



#### Share in the Chat



Are there any additional recommendations for creating effective safe leave?

- Fully Paid
- Survivor-Driven
- Protected
- Trust-Based
- Non-Accrued
- Stand-Alone



## 5 minute break





## FreeFrom's Workplace Benefits and Policies



### FreeFrom's Living Wages

\$80k

Minimum annual salary for fulltime employees \$38.46/hr

Hourly wage for store employees of GIFTED, FreeFrom's social enterprise

\$47.3k

Average increase from previous job salary before FreeFrom to employees' current salary at FreeFrom



## FreeFrom's Benefits/Policies

% of employees who would find this helpful in preventing burnout

- Paid sick leave
- 2. Paid family leave that employees can take to care for a new family member
- 3. Paid GBV leave that employees can take to deal with the consequences of GBV
- 4. GBV stipend
- 5. Unlimited paid vacation
- 6. Vacation stipend

100%



# FreeFrom's Benefits/Policies, cont'd

% of employees who would find this helpful in preventing burnout

- 7. Unlimited paid menstrual leave
- 8. 100% covered medical, vision, and dental insurance
- 9. Flexibility with work schedule and ownership of time
- 10. Personal and/or professional growth stipend
- 11. Building wealth stipend
- 12. Technology reimbursement
- 13. Sabbatical

100%



### FreeFrom's Benefits/Policies, cont'd

5% Employer Match of 401k

Bring Your Kids to Work Policy

Internet & Phone

4 Day Work Week Benefits
Start Day 1



### Share in the Chat



What brings you joy at the workplace?

What makes you proud at the workplace?



## Next Steps



# How FreeFrom Can Support Employers in Creating Supportive and Inclusive Workplaces

Sharing our **Model Survivor Paid and Protected Leave Policy** and offering technical assistance on how to implement it

Sharing **data and stories** on the need for supportive and inclusive workplaces for survivors

**Conducting an audit** on existing policies and benefits and **making tailored recommendations** for how to improve them

How else can we help? Share with us how else we can support you



"Survivors are competent and capable, despite being overwhelmed by circumstances. If you empower them and believe them when they tell you what they need (i.e. a more flexible schedule, ability to work from home, more resources, etc.) they will show up and work hard. Survivors WANT to succeed and contribute value in the workplace."



## Questions?





## Thank you!

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## Thank you!

We look forward to your feedback





