



# Intimate Partner Violence is preventable.

We can stop this violence before it starts

The DELTA PREP (Preparing and Raising Expectations for Prevention) Project is a collaborative effort between the Centers for Disease Control and Prevention (CDC), the CDC Foundation, and the Robert Wood Johnson Foundation. DELTA PREP has focused on strategies to prevent first-time occurrences of intimate partner violence (IPV), also called primary prevention. DELTA PREP builds on the successes and lessons of the CDC's DELTA Program, which provides federal funding to state domestic violence coalitions to support coordinated community responses for primary prevention of IPV.

DELTA PREP funded 19 state domestic violence coalitions to build their organizational capacity for IPV primary prevention work. Through participation in DELTA PREP, these coalitions have integrated primary prevention into their organizational structures and practices. They have expanded and enhanced their organization's ability to lead and support efforts to stop IPV before it begins and to facilitate and promote primary prevention capacity at the state and community levels.

Additionally, the DELTA PREP project seeks to advance a national movement for IPV prevention. It is contributing to national efforts by sharing the DELTA PREP coalitions' experiences and disseminating project resources.

## Building Organizational Capacity for Primary Prevention

DELTA PREP coalitions have worked to build their organization's capacity to support primary prevention of IPV by implementing organizational changes in six dimensions:

- **Leadership:** Support and prioritization of primary prevention among the coalition's executive director, senior management, and board members
- **Structures and Processes:** Incorporation of primary prevention in the way the coalition formally organizes and operates
- **Staffing:** Incorporation of primary prevention in the way that staff members are trained, organized and operate within the coalition
- **Member Agency Development:** Working with member agencies to promote their primary prevention capacity
- **Resource Development:** Allocating, pursuing and attaining funding or in-kind support for primary prevention work
- **Partnerships:** Engaging new partners or further developing existing partnerships for the purpose of building and/or supporting primary prevention work

## Promoting State and Community Primary Prevention Capacity

DELTA PREP coalitions have planned and implemented activities intended to build state and/or community capacity to promote IPV primary prevention initiatives, programs and policies. These activities include:

- **Strategic Planning:** Developing a strategic plan that includes IPV primary prevention programs and policies with partners
- **IPV Data Collection:** Working with data providers to improve state/community-level data systems related to IPV prevention
- **Education:** Providing training, technical assistance or public awareness about primary prevention of IPV to groups or individuals other than coalition members, staff or board
- **Target Media:** Initiating efforts to influence the amount of media coverage and/or media framing of IPV from a primary prevention and/or public health perspective
- **Support or Obtain Funding:** Seeking funding for state or community primary prevention efforts
- **Support Policy:** Advocating for state-level policies or programs for primary prevention of IPV

## PROJECT COALITIONS

**Alabama Coalition Against Domestic Violence**

[www.acadv.org](http://www.acadv.org)

**Connecticut Coalition Against Domestic Violence**

[www.ctcadv.org](http://www.ctcadv.org)

**Idaho Coalition Against Sexual and Domestic Violence**

[www.idvsa.org](http://www.idvsa.org)

**Indiana Coalition Against Domestic Violence**

[www.violenceresource.org](http://www.violenceresource.org)

**Iowa Coalition Against Domestic Violence**

[www.icadv.org](http://www.icadv.org)

**Kentucky Domestic Violence Association**

[www.kdva.org](http://www.kdva.org)

**Jane Doe, Inc., The Massachusetts Coalition Against Sexual Assault and Domestic Violence**

[www.janedoe.org](http://www.janedoe.org)

**Minnesota Coalition for Battered Women**

[www.mcbw.org](http://www.mcbw.org)

**Missouri Coalition Against Domestic and Sexual Violence**

[www.mocadsv.org](http://www.mocadsv.org)

**Nebraska Domestic Violence Sexual Assault Coalition**

[www.ndvsac.org](http://www.ndvsac.org)

**New Hampshire Coalition Against Domestic and Sexual Violence**

[www.nhcadsv.org](http://www.nhcadsv.org)

**New Jersey Coalition for Battered Women**

[www.njcbw.org](http://www.njcbw.org)

**Oklahoma Coalition Against Domestic Violence and Sexual Assault**

[www.ocadvsa.org](http://www.ocadvsa.org)

**Oregon Coalition Against Domestic and Sexual Violence**

[www.ocadsv.com](http://www.ocadsv.com)

**Pennsylvania Coalition Against Domestic Violence**

[www.pcadv.org](http://www.pcadv.org)

**South Carolina Coalition Against Domestic Violence and Sexual Assault**

[www.sccadvasa.org](http://www.sccadvasa.org)

**Texas Council on Family Violence**

[www.tcfv.org](http://www.tcfv.org)

**Washington State Coalition Against Domestic Violence**

[www.wscadv.org](http://www.wscadv.org)

**Washington, DC – District of Columbia Coalition Against Domestic Violence**

[www.dccadv.org](http://www.dccadv.org)

## PROJECT FUNDING

- Robert Wood Johnson Foundation Grant via CDC Foundation
- \$3.2 million over a 4-year project period

## PROJECT GOALS

- Build the organizational capacity of state domestic violence coalitions to serve as catalysts for Intimate Partner Violence (IPV) primary prevention efforts in their states and communities
- Advance a national movement for IPV primary prevention through strategic prevention partnerships and dissemination of project resources

## NUMBER OF STATE COALITIONS FUNDED

19

## AVERAGE ANNUAL AWARD PER COALITION

\$15,000-\$25,000 per year, over a three-year project period

## SCOPE OF WORK FUNDED

- Training and technical assistance to state domestic violence coalitions for:
  - Building organizational readiness to support, lead and sustain primary prevention efforts
  - Facilitating changes in state and community-level capacity to prevent IPV
- Cross-site data collection, evaluation and process improvement
- National efforts to promote primary prevention of IPV through project activities and development and dissemination of project products

# Intimate Partner Violence is preventable.

**We can stop this violence before it starts.**

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault.

IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>1</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. Nearly one in four women living in Alabama reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 232,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

## The Commitment to Primary Prevention

The Alabama Coalition Against Domestic Violence (ACADV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Alabama Coalition Against Domestic Violence (ACADV)

ACADV, a nonprofit organization established in 1978, is a network of domestic violence shelters, organizations, and individuals concerned about violence in Alabama. We offer statewide planning, training, and technical assistance on domestic violence issues, and are dedicated to raising public awareness and engaging communities in preventing IPV.

In the spring of 2009, ACADV became part of the DELTA PREP project, which offered our coalition an opportunity to focus attention and devote more resources towards efforts to prevent violence in our state. We are proud to say that stopping violence before it starts is now a foundational part of our work, positioning us to lead state and community IPV prevention strategies in the state of Alabama.

<sup>1</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in Alabama

### Building the Foundation

The ACADV has taken significant steps toward becoming a recognized leader in violence prevention. We began with building our organizational capacity to support and sustain prevention efforts by:

- drafting a strategic plan to assume a leadership role in promoting primary prevention
- integrating prevention into our agency's mission statement
- adding a prevention projects coordinator as a part-time staff position to focus on integrating prevention into all aspects of our work

Each of these foundational changes supports our agency's commitment to IPV prevention, and is vital to our future success.

### Strengthening Our Partners

With increased infrastructure for prevention in place, we surveyed our member programs to determine their understanding of primary prevention. Next, we began the process of educating our member programs about prevention and ways to integrate prevention into their strategic plans.

We are now working with our coalition board and member programs to create standardized prevention messaging using positive language about healthy relationships.

The "Look Out Speak Out" campaign will include prevention messages created for specific age groups to support a comprehensive approach to engaging our communities. We are united in our resolve to prevent IPV, and are working together to promote prevention around the state.

### Promoting Prevention

Currently, ACADV is working on a dating violence prevention campaign to educate teens and their parents about healthy relationships and ways to prevent IPV. We have developed materials for our website, Facebook and Twitter. Our long-term goal is to encourage the inclusion of our prevention information in schools throughout Alabama.

ACADV recently received funding from the Children's Trust Fund (CTF) to support the Juvenile Court Domestic Violence and Prevention Project. The purpose of this innovative project is to implement activities and strategies that reach youth who have been impacted by domestic violence and who are in the Alabama Juvenile Court System. These young people are given the opportunity to connect with a network of organizations that offer support services to deal with issues such as healthy relationships, conflict resolution, anger management, and more.

ACADV is piloting this project in the Juvenile Division of the Jefferson County Family Court. The project intends to ensure that juveniles are provided with the best opportunities and resources to reduce recidivism and promote prevention.

### Looking to the Future

ACADV believes intimate partner violence is preventable. With our solid foundation, committed partners, and prevention strategies, we are positioned to lead Alabama's efforts to stop violence before it starts.

#### MAKING PREVENTION HISTORY

ACADV is proud that, for the first time in coalition history, we convened a statewide meeting for invited organizations to join a prevention work group. The initial goal for the meeting was to identify the scope of work that agencies were doing around the state and to find ways to collaborate with one another on prevention awareness.

The prevention work group developed ideology for Alabama's state plan, and presented recommendations to the state for review. The plan was adopted, and for the first time in our state's history, primary prevention was listed as a separate category in the Alabama State Plan Responding to Domestic and Sexual Violence. All together, sixteen of the prevention group's recommendations were approved and adopted.

## Supporting Prevention in Alabama

ACADV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Alabama. For more information on how you can get involved, visit our website at [www.acadv.org](http://www.acadv.org) or send an email to [info@acadv.org](mailto:info@acadv.org). You can also contact our office at:

**P.O. Box 4762, Montgomery, AL 36101 | OFFICE: (334) 832-4842 | FAX: (334) 832-4803**

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# Intimate Partner Violence is preventable.

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## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>2</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in five women living in Connecticut reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 252,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Connecticut Coalition Against Domestic Violence (CCADV) is committed to the primary prevention of violence - stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Connecticut Coalition Against Domestic Violence (CCADV)

CCADV is a non-profit social change organization working at the state and national levels to create and implement policy modifications to strengthen Connecticut's response to domestic violence. Since 1979, CCADV has been serving as the professional organization for the eighteen domestic violence agencies operating throughout Connecticut. We work closely with these agencies to understand and respond to the ongoing needs of domestic violence victims and their families.

CCADV is committed to providing quality technical assistance and educational opportunities to promote the prevention of IPV. Our participation in the DELTA PREP project offered us an opportunity to build our coalition's capacity to approach IPV in an expanded way. We are proud to say that prevention is now a foundational part of our work, positioning us to lead state and community prevention efforts in Connecticut.

<sup>2</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Connecticut

## Building the Foundation

CCADV has taken significant steps toward becoming a recognized leader in violence prevention. We began with building our organizational capacity to support and sustain prevention efforts by:

- adopting a new mission statement and strategic plan placing an emphasis on primary prevention
- providing staff training on primary prevention
- hiring a training and prevention coordinator to focus specifically on prevention

CCADV also is working to build the capacity of our membership by training their community educators on primary prevention. This training consists of components including primary prevention, logic model planning, group facilitation, youth engagement, and action planning for prevention strategies, outcomes, and evaluation. We are seeing new energy around emerging prevention work in our member agencies, and each has developed an action plan for prevention in their respective communities.

These changes reinforce and support our commitment to IPV prevention, and are vital to our future success.

## Engaging Men to Expand Our Reach for Prevention

Each year, CCADV holds “First 100,” a breakfast honoring 100 influential men from government, businesses, and the community for their efforts to heighten awareness about domestic violence services.

This “First 100” event has helped to raise support for our prevention efforts among this audience, offering opportunities to build strategic partnerships for future prevention projects.

Our “Purple Tie Tuesday” campaign encourages men in Connecticut to wear a purple tie on a designated Tuesday during domestic violence awareness month. The first year, we developed campaign materials for membership and expanded the campaign nationally. Eight more state coalitions have adopted this campaign.

In 2011, the “First 100” men and Governor Malloy joined us for Purple Tie Tuesday. This public awareness allowed us to educate and engage more men in our state about the issue of violence and ways they can help prevent it.

## Strategies for Ongoing Success

CCADV is committed to stopping violence before it starts and to promoting comprehensive approaches to prevention in Connecticut. We will continue to strengthen existing relationships with groups like the Governor’s Prevention Partnership, the Sexual Assault Primary Prevention Statewide Planning Committee, and the Healthy Teens Coalition.

We will continue to work with our state legislature on Connecticut’s new laws for teacher in-service training on domestic and dating violence prevention, and a Department of Health domestic and dating violence prevention public service announcement.

CCADV will also develop new relationships with organizations offering a statewide reach and sharing our vision. Our objectives include building our state and community capacity for prevention work through training of trainers on primary prevention, and development of a statewide plan for prevention of IPV in Connecticut.

## Looking to the Future

CCADV believes intimate partner violence is preventable. With our solid foundation, committed membership, and growing number of strategic partners, we are well positioned to provide leadership for Connecticut’s efforts to stop violence before it starts.

### NEW TEEN RESOURCE FOR DATING VIOLENCE PREVENTION - td411



CCADV has a new website and APP that focuses on healthy relationships.

Teens can log onto [www.td411.org](http://www.td411.org) to find video clips, music downloads, tips on positive relationships, resources to help teens speak up and get involved, and stories from peers. There is even a confidential quiz to help explore if a teen is in a healthy relationship.

Teens can download the site as an APP for their iPhone or Android. In addition, youth can find **td411** on Facebook, which offers a variety of timely updates, public service announcements, and links to other teen dating violence prevention resources.

Launched in 2011, this resource is new for our coalition. However, we are already receiving positive feedback from teens that are using it, and we are making adjustments to **td411** based on their input to ensure it remains a valuable resource for teens everywhere.

## Supporting Prevention in Connecticut

The CCADV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Connecticut. For more information on how you can get involved, visit our website at [www.ctcadv.org](http://www.ctcadv.org) or contact us at:

**90 Pitkin Street, East Hartford, CT 06108 | (800) 281-1481 (CT Only) | FAX: (860) 282-7892**

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# Intimate Partner Violence is preventable. We can stop this violence before it starts

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>3</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately impacted, experiencing high rates of severe intimate partner violence, rape and stalking, and long-term chronic disease and other health impacts such as Post Traumatic Stress Disorder (PTSD) symptoms.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The District of Columbia's Coalition Against Domestic Violence (DCCADV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## The District of Columbia's Coalition Against Domestic Violence (DCCADV)

DCCADV is a statewide coalition of domestic violence programs, organizations and individuals organized to ensure the elimination of domestic violence in the District of Columbia. We are a resource for the thousands of adults and children experiencing domestic violence in the District each year, as well as the local organizations that serve them. DCCADV's mission is to build a community where domestic violence is replaced with human dignity. We advance our mission through advocacy, community education, public policy, technical assistance and training, resource sharing and research to shape a violence-free future for families in the District of Columbia.

Participation in the DELTA PREP project offered DCCADV an opportunity to build our organizational capacity for prevention work and to become more strategic in our approach to primary prevention of IPV. As a result, we are well positioned to lead state and community IPV prevention efforts in the District of Columbia.

<sup>3</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in the District of Columbia

## Building a Solid Foundation

DCCADV has taken significant steps toward becoming a recognized leader in violence prevention. We began with building our organizational capacity to support and sustain our prevention efforts by:

- adding primary prevention as one of three areas in our strategic plan
- incorporating primary prevention into our mission statement and all aspects of our work
- providing training for staff and board members on principles of primary prevention.

DCCADV created a bi-monthly email thread to facilitate discussions, share recent research and publications, and explore intersections between primary prevention efforts and traditional coalition activities.

We also added a primary prevention module to our semi-annual Domestic Violence Advocate Core Competency Training (DVACT) for all new hires and interns, as well as volunteers of our coalition's member programs.

## Engaging Strategic Partners for Prevention

DCCADV continues to seek strategic partners to expand our prevention reach. We devoted a year to building relationships with nine universities, including Georgetown, American University, George Washington University, Trinity University, and Howard University, to engage their students in our prevention strategies.

To support these relationships, we developed student-driven messaging and tools to promote awareness about healthy relationships, dating violence, and conflict resolution, and we provide ongoing student support to encourage campaign success.

We held trainings with community groups, including the Healthy Families/Thriving Communities Collaborative Council (HFTCCC), which represents the efforts of six neighborhoods, including a program that focuses on positive parenting and fatherhood initiatives.

Utilizing this parenting program's existing model, DCCADV developed information on the importance of preventing domestic violence in order to create and sustain healthy relationships and families.

## Encouraging, Engaging and Empowering Additional Voices

Effective change happens on the individual, relationship, community, and societal levels. To maximize our reach and encourage additional prevention voices, DCCADV is using mainstream and social media in a comprehensive outreach strategy.

We released a flash mob video during Domestic Violence Awareness Month in October 2011 that used empowering and positive music to highlight the importance of healthy self-esteem and relationships.

DCCADV asked individuals and organizations to support our "Purple Thursday" event by wearing purple and posting the Twitter message, "Today we wear purple to honor those we've lost, celebrate those who've survived and recommit to ending domestic violence." We received more than 500 "tweets" and over 30 local government and national organizations participated.

In November 2011, we circulated several public service announcements (PSAs) which include the tagline, "We are one city committed to preventing domestic violence."

These PSAs communicate points about healthy relationships and feature influential people like the Mayor, Chairman of the DC Council, Chair of Public Safety, leadership from the National Council of Negro Women, and other well-known community leaders.

We launched a primary prevention page on our website and updated our educational materials with new prevention information to educate and empower people to promote prevention in their communities.

## Looking to the Future

DCCADV believes that intimate partner violence is preventable, and will continue to seek sustainable resources to support programming, policy initiatives, and community awareness about IPV prevention in the District of Columbia. We are committed to being DC's leader in stopping violence before it starts.

### JOIN OUR PREVENTION EFFORTS



**"We are one city committed to preventing domestic violence."**

**Watch our PSAs**

Visit our website at [www.dccadv.org](http://www.dccadv.org) for valuable resources and to sign up for our coalition newsletter.

For the most current information:



## Supporting Prevention in DC

The DCCADV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in the District of Columbia. For more information on how you can get involved, visit our website at [www.dccadv.org](http://www.dccadv.org) or contact us at:

**5 THOMAS CIRCLE, NW, WASHINGTON, DC 20005 | OFFICE: (202) 299-1181 | FAX: (202) 299-1193**

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## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>4</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. Nearly one in four women living in Iowa reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 170,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Iowa Coalition Against Domestic Violence is committed to the primary prevention of violence—stopping it before it starts.



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## Iowa Coalition Against Domestic Violence (ICADV)

The Iowa Coalition Against Domestic Violence (ICADV), a state-level non-profit organization, has been a proven resource on family violence in Iowa since 1985. Currently, there are 28 direct service domestic violence member programs across the state. ICADV staff provides ongoing training, counseling, community outreach, program management, and technical support for member programs, professionals, and communities.

ICADV has always been a part of the social change movement; however, the demand for intervention services overshadowed our ability to focus on stopping violence before it starts. Aimed at primary prevention, DELTA PREP offered our coalition an opportunity to approach IPV work in a new way. We are proud to say that prevention is now a part of every aspect of our work, positioning us to lead state and community prevention efforts in Iowa.

<sup>4</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in Iowa

### Building the Foundation

ICADV has taken significant steps toward becoming a recognized leader for violence prevention in Iowa. We began with building our coalition's organizational capacity to support and sustain our prevention efforts by:

- integrating prevention into our agency's mission and vision statements
- investing in staff education and including primary prevention in all aspects of our services
- working with member agencies to develop standards for prevention services.

Each of these foundational changes reinforces our agency's commitment to IPV prevention, and is vital to our future success.

*"We didn't realize how quickly our efforts would grow. We just got people together to talk and things began to happen."*

Tess Cody,  
ICADV Prevention Specialist

### Expanding Our Reach

ICADV is expanding its prevention reach within our state through:

- **Prevention Readiness Project**

Using readiness assessments, prevention trainings, and strategic planning sessions, we are helping to build the capacity of 11 member agencies to lead primary prevention initiatives in their communities.

- **Volunteer Engagement**

Through our prevention activities, we have been able to engage more volunteers in our work. Currently, trained volunteers are leading healthy relationship classes, hosting prevention-focused webinars, and supporting our communications efforts to promote primary prevention at the local level. This new base of prevention-focused volunteers educates and empowers additional voices for prevention in our state.

### Looking to the Future

ICADV believes intimate partner violence is preventable. With our knowledgeable staff, committed volunteers, and respected state and community-level partners, we are well positioned to lead Iowa's charge to stop violence before it starts. We invite you to join us!

### KEY PREVENTION INITIATIVES



Dedicated to preventing gender-based violence and building strategic partnerships, ICADV values its relationship with the Iowa Men's Action Network (Iowa MAN). This multicultural group is comprised of men from a wide variety of backgrounds who are equally committed to ending violence. Together, they share ideas for engaging men in the workplace to join our efforts to prevent violence before it starts.

In addition, Iowa MAN develops collective responses to domestic violence issues in the media. The group's credibility continues to grow, and it is quickly becoming a recognized resource in our state.

[Join I-MAN](#)

### Healthy Relationship Classes

In the summer of 2009, ICADV began offering healthy relationship classes at the Girls' State Training School. In the last year, the groups have expanded to the Boys' State Training School.

Classes are offered once a week for six weeks, facilitated by college-age students, and geared towards teenagers (ages 12-17). In just a few short years, we have trained 35 volunteer facilitators and reached more than 300 teen participants.

## Supporting Prevention in Iowa

ICADV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue our vital prevention work in Iowa. For more information on how you can get involved, visit our website at [www.icadv.org](http://www.icadv.org), or contact us at:

**515 28TH STREET, DES MOINES, IOWA 50312**

**OFFICE: (515) 244-8028 | FAX: (515) 244-7417**

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## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>5</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in five women living in Idaho reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 77,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The ICASDV Against Sexual and Domestic Violence (ICASDV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Idaho Coalition Against Sexual and Domestic Violence (ICASDV)

The Idaho Coalition Against Sexual & Domestic Violence (ICASDV) is a statewide non-profit dual coalition with more than eighty program and organizational members, including community-based domestic and sexual violence programs, governmental organizations, law enforcement, victim witness units, prosecutors, mental health professionals, youth organizations, and allied professionals. ICASDV builds the capacity of programs and organizations through regional and statewide training events, and provides technical assistance and comprehensive programs to help communities prevent and respond to domestic violence, dating violence, stalking, and sexual assault.

Participation in the DELTA PREP project offered ICASDV an opportunity to expand and accelerate our IPV prevention strategies to promote social and systematic change. We are proud that prevention is a foundational part of our work, positioning us to lead state and community prevention efforts in the state of Idaho.

<sup>5</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Idaho

## Building the Foundation

ICASDV has taken significant steps toward becoming a recognized leader in violence prevention.

We began with building organizational capacity to support and sustain our prevention efforts by:

- incorporating prevention into our mission and vision statements
- training staff on primary prevention, and updating orientation for new employees to include prevention
- integrating primary prevention into staff job descriptions
- providing board training on primary prevention and including prevention in monthly updates at meetings
- hiring a program specialist to coordinate primary prevention efforts through media advocacy

These changes reinforce our agency's commitment to the primary prevention of IPV, and are vital to our role as Idaho's foremost prevention information and resource center.

## Strengthening Member Programs

ICASDV is committed to providing comprehensive training and technical assistance to local programs to assist them to prevent IPV.

Local programs promote healthy relationships and communities through the collection and dissemination of a wide range of prevention resources, including booklets and toolkits, as well as annual national awareness month campaign materials.

## Raising Prevention Awareness

Changing societal attitudes and responses toward violence requires reaching audiences with prevention information that fosters public and political will for violence prevention.

ICASDV's media advocacy initiative seeks to increase media focus on prevention of IPV. We have positively impacted prevention coverage in multiple media outlets, including traditional and local print, television, and radio; social and other Internet-based media; faith-based and non-profit newsletters; and special interest publications.

In February 2011, during National Teen Dating Violence and Prevention Month, ICASDV expanded its media approach to prevention through our *Start Strong Idaho Project*. Reaching out to local media contacts, we conducted editorial board meetings with our teen council members, sent media releases, and provided public service announcements (PSA's). This outreach had unprecedented results:

- Three major TV stations aired "Start Strong: Parents Matter" PSAs.
- Two local TV news stations interviewed a teen council leader and survivor of dating violence, raising awareness of warning signs and prevention efforts, and promoting the "Power of Words," a teen dating violence prevention event.
- Three articles were published in local and state newspapers about teen dating violence and ICASDV's prevention efforts.

ICASDV also launched a statewide media campaign for National Domestic Violence Awareness Month called "One is Too Many: Connect to End Domestic Violence" to emphasize the importance of community connectedness in preventing and responding to domestic violence.

With technical assistance from ICASDV, all local programs were encouraged to inform their respective media contacts about the campaign, resulting in coverage from five local television stations, six newspapers, and several local organization website and Facebook postings.

We will continue to strategically leverage opportunities provided by topical issues in state and local media markets in order to promote prevention awareness and visibility.

## Looking to the Future

ICASDV believes IPV is preventable. With our knowledgeable staff, strong partnerships, and effective public engagement, we will continue to lead Idaho's efforts to stop violence before it starts.

### JOIN OUR PREVENTION EFFORTS

Preventing intimate partner violence is everyone's responsibility, and we each have a role to play. Join us to engage voices to create change and to promote healthy relationships and healthy communities.

Visit [www.engagingvoices.org](http://www.engagingvoices.org) to access our lending library of books, DVDs, videos and other valuable resources.

## Supporting Prevention in Idaho

The ICASDV Against Sexual & Domestic Violence relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Idaho. For more information on how you can get involved, visit our website at [www.engagingvoices.org](http://www.engagingvoices.org) or contact us at:

**300 E. MALLARD DRIVE, SUITE 130, BOISE, ID 83706**

**OFFICE: (208) 384-0419 | FAX: (208) 331-0687 | TOLL FREE: 1-888-293-6118**

*Intimate Partner Violence is preventable. We can prevent intimate partner violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

**We can stop this violence before it starts.**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>6</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in four women living in Indiana reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 439,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Indiana Coalition Against Domestic Violence (ICADV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Indiana Coalition Against Domestic Violence (ICADV)

The Indiana Coalition Against Domestic Violence (ICADV) is a coalition of concerned individuals and agencies that are working together to eliminate domestic violence through the implementation of prevention initiatives including public education, systems and public policy advocacy, and the allocation of resources. Until the violence is ended, ICADV will work to promote, strengthen, and provide quality comprehensive services for member programs and individuals affected by domestic violence in Indiana.

In the spring of 2009, ICADV became part of the DELTA PREP project. Aimed at primary prevention, DELTA PREP offered the coalition an opportunity to approach IPV work in a new way. Through training, technical assistance and collaboration with national partners, ICADV developed the capacity to incorporate primary prevention as a foundational part of the coalition's work. ICADV works with national, state and community partners to foster the development of safe and healthy environments where every Hoosier's life is free from violence.

<sup>6</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Indiana

## Building the Foundation

The ICADV has taken significant steps to develop the organizational capacity necessary to provide leadership in the field of violence prevention. We have integrated prevention into ICADV's culture across spheres of organizational philosophy and action. Activities have included:

- integrating prevention into our agency's mission statement
- establishing a standing primary prevention seat on the board of directors
- designating a full-time prevention coordinator and adding prevention to all staff job descriptions
- incorporating prevention into all of ICADV's programs, services, and trainings.

## Collaborating to Promote Prevention in Indiana

In the course of ICADV's early prevention efforts, coalition staff learned that this work is most successfully undertaken in collaboration. Primary prevention is a relatively new strategy in the field of IPV and ICADV works to facilitate the exchange of best practice information from national and state partners, as well as lessons learned from community-based prevention practitioners from around the state.

ICADV convenes a prevention committee to develop initiatives with representatives from member programs and state level agencies. Additionally, the coalition maintains a statewide primary prevention listserv to foster relationships and the exchange of resources among advocates across Indiana.

## Expanding Partnerships

Staff met with the Indiana State Department of Health and the Indiana Coalition Against Sexual Assault to determine strategies for aligning IPV prevention with the work of the existing statewide Sexual Violence Primary Prevention Council.

## Empowering Communities

ICADV received funding from Verizon Wireless to support online prevention initiatives through the coalition's website, webinar training series, and social media outlets.

The coalition's online resource center was expanded to include a designated prevention section on the website with targeted messaging and training materials for community-based service providers, bystanders, men, youth and parents. Topics include an introduction to primary prevention, building, and modeling healthy relationships, teen dating violence, and conflict resolution.

The site also offers online webinars focused on primary prevention and issues important to Indiana's residents such as the implementation of Heather's Law (SEA 316). This legislation requires the Indiana Department of Education (DOE) to identify model curricula and policies for schools relating to teen dating violence. ICADV staff met with the DOE to discuss the implementation of SEA 316, to assess state and national best practice materials, and to inform the identification of model curricula.

## Looking to the Future

Primary prevention efforts make sense both strategically and ethically. ICADV works to leverage the resources, talent, and optimism around prevention in Indiana to broaden our collective impact and to strengthen prevention programming statewide.

### EMERGING BEST PRACTICE

#### Social Marketing Campaign Led by Indiana's Youth

ICADV recognizes that youth play a critical role in influencing IPV prevention efforts in Indiana. An emerging strategy involves engaging teens to impact policy and environmental issues within schools to promote healthy relationships and to advance teen dating violence prevention.

With funds received from the Verizon Wireless Foundation, ICADV will work collaboratively with youth to create a social marketing campaign to support the implementation of prevention policies including Heather's Law (SEA 316). This marketing campaign will be directed at decision makers such as principals, school administrators, and teachers around the state to raise awareness about what is happening in local schools, and to encourage conversations that generate customized programming unique to each community.

Teens will also seek involvement from peers across the state in order to encourage and empower additional voices for prevention, and to work towards preventative coordinated community responses.

## Supporting Prevention in Indiana

The ICADV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Indiana. For more information on how you can get involved, visit our website at [www.icadvinc.org](http://www.icadvinc.org) or contact us at:

**1915 W. 18<sup>th</sup> St. Suite B, Indianapolis, IN 46202 | 317.917.3685**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>7</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in four women living in Kentucky reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 388,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Kentucky Domestic Violence Association (KDVA) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Kentucky Domestic Violence Association (KDVA)

KDVA was founded in 1981 as a statewide coalition whose membership includes Kentucky's 15 domestic violence programs. We provide support, training, resources, and technical assistance to our programs and community partners, strengthening coordinated violence services and collectively advocating for victims on statewide issues. The mission of KDVA is to end intimate partner violence, promote healthy relationships, and engage communities through social change, economic empowerment, educational opportunities and other prevention strategies.

In the spring of 2009, KDVA joined the DELTA PREP project. Aimed to increase our coalition's capacity for IPV primary prevention, DELTA PREP offered us an opportunity to approach IPV work in new ways and with an expanded vision. We are proud that prevention is now a foundational part of our work and that our participation in DELTA PREP has positioned us as leaders across our state to make violence prevention a reality.

<sup>7</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Kentucky

## Building the Foundation

KDVA has taken significant steps to become a recognized leader in violence prevention. We began building our organizational capacity to support and sustain our prevention efforts by:

- integrating prevention into our agency's mission statement
- changing coalition by-laws to establish a prevention committee within our board of directors
- hiring a full-time prevention coordinator dedicated entirely to prevention-oriented strategies
- including prevention in all staff job descriptions and focusing on ways to incorporate primary prevention into all aspects of KDVA's programming

Each of these foundational changes reinforces our agency's commitment to the primary prevention of IPV, and is vital to our future success to promote prevention in Kentucky.

## Strengthening Our Reach

KDVA's prevention efforts are comprehensive. We focus on critical education and training for domestic violence professionals and community-based advocates working in our programs, and have incorporated prevention into their certification module. We also offer prevention-related trainings to a wide array of advocates through the KDVA Training Institute.

KDVA recently implemented a groundbreaking new model for convening Kentucky media, domestic violence advocates, and a variety of community partners to have important conversations about the state of violence in our Commonwealth.

In partnership with Kentucky Educational Television (KET) and the University of Kentucky's Institute for Rural Journalism and Community Issues, we developed an effective forum to explore pertinent issues in Kentucky, fostering new conversations about the media's role in violence prevention and advocacy, as well as ways advocates and partners can more effectively engage with the media.

Print, online, television and social media professionals from around the state engaged in open dialogue about violence and community responsibility, as well as prevention. The event facilitated in-depth conversations and strategic partnerships among groups who historically have not worked together.

## Looking to the Future

KDVA believes intimate partner violence is preventable. With our knowledgeable staff and strong partnerships, we are well positioned to lead Kentucky's efforts to stop violence before it starts. We invite you to join us.

## Supporting Prevention in Kentucky

The Kentucky Domestic Violence Association (KDVA) relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention programs in Kentucky. For more information on how to get involved, visit our website at [www.kdva.org](http://www.kdva.org) or contact us at:

**111 DARBY SHIRE CIRCLE, FRANKFORT, KY 40601 | OFFICE: (502) 209-KDVA (5382)**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*

## NEW PREVENTION STRATEGIES

### Teen Dating Violence Prevention

KDVA has developed a "Social Change and Empowerment Workshop Series" for teens that will be piloted in three communities. Workshop sessions explore teen culture and identities, and encourage participants to become agents of change in their communities. This workshop series allows teens to explore their worlds through the lens of possibility and to implement a youth-driven and youth-led social change project in their community. KDVA is partnering with Appalshop, a nonprofit organization based in Appalachia/Southeastern Kentucky, dedicated to the idea that the world is enriched when local cultures garner the resources, including new technologies, to tell their own stories and to listen to the unique stories of others. Each teen participant will develop a short film/digital storytelling (DST) project exploring his or her experiences in social change and their commitment to a healthy Kentucky. Films will be available through PlaceStories, an online medium for community-based DST projects.

### KDVA Partnership with Girl Scouts / Adaptation of Green Dot

KDVA has partnered with the two Girl Scout Councils in our state (Girl Scouts of Kentuckiana and Kentucky's Girl Scouts of Wilderness Road), for a variety of prevention-based initiatives. We are most excited about the adaptation of the Green Dot Bystander Intervention Program for use with children ages five through eight. This research-based prevention and intervention curriculum for young children is the first of its kind and will be piloted with each Girl Scout Council. KDVA will lead implementation of this curriculum throughout Kentucky, teaching kids, parents, educators, and troop leaders how to "**Live the Green Dot.**" Our goal is to reach children early in their development, empowering them to become better bystanders and to reject a culture of violence.



# Intimate Partner Violence is preventable.

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## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>8</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. Nearly one in four women living in Massachusetts reported experiencing violence that caused them to be afraid or concerned for their safety.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

Jane Doe Inc., the Massachusetts Coalition Against Sexual Assault and Domestic Violence (JDI) is committed to the primary prevention of violence—stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Jane Doe Inc., the Massachusetts Coalition Against Sexual Assault and Domestic Violence (JDI)

Jane Doe Inc., the Massachusetts Coalition Against Sexual Assault and Domestic Violence (JDI), is a membership organization of more than 60 sexual and domestic violence programs that brings together groups and individuals committed to ending domestic violence and sexual assault. We create social change by addressing the root causes of this violence, and promote justice, safety, and healing for survivors. JDI advocates for responsive public policy, promotes collaboration, raises public awareness, and supports our member organizations to provide comprehensive prevention and intervention services.

In the spring of 2009, JDI became part of the DELTA PREP project, which was a catalyst for moving some of our existing prevention strategies into new directions, and broadening our overall reach throughout the state. As a result, JDI is well positioned to continue its historic leadership for violence prevention in Massachusetts.

<sup>8</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Massachusetts

## Building on a Solid Foundation

Believing that we can end violence is the first step toward preventing it. Our unique position as both a sexual assault and domestic violence coalition for more than three decades has given us a broad perspective from which to approach violence prevention in Massachusetts.

JDI successfully leads and sustains coordinated efforts to integrate prevention into community programs statewide. Our organizational capacity for prevention is strengthened by:

- incorporating primary prevention into the focus and roles of program staff and providing them with ongoing professional development
- board and leadership who include prevention as a core purpose of the coalition
- strong relationships with state and local influencers in multiple sectors, including government, education, social services, law enforcement, public health, policy development, media, and business and community leaders
- engaging member agencies to expand their prevention work in communities across the state

## Expanding Our Reach

Changing societal attitudes and responses to violence takes both individual and community action. Successful strategies require the ability to reach the greatest number of people with prevention messages.

JDI looks for influential partners to help us reach communities statewide. We focus on integrated messaging at both the community and state levels to empower additional voices for prevention and facilitate coordinated community responses to end violence.

## Engaging Communities

One key initiative is JDI's engagement of communities through our annual White Ribbon Day (WRD), inviting men and boys across the commonwealth to join together in a commitment to help end violence against women and to promote respectful, safe, and healthy relationships.

WRD is connected with the White Ribbon Campaign (WRC), an international movement in more than 60 countries that has collected over 5 million signatures.

Since launching the Massachusetts WRD in 2008, JDI has recruited more than 400 WRD Ambassadors and tens of thousands of men and boys who pledge to become part of the solution to end violence against women.

This campaign confronts unhealthy behaviors and promotes positive masculinity, giving men a way to send a public message that they do and must care about these issues, take responsibility to learn about solutions, and work to create an environment that promotes respect and equality.

WRD includes community activities such as middle and high school assemblies, sporting events, town proclamations, and pledge signing events at local businesses, hospitals, colleges, churches, and police departments.

As a result, men are more engaged with us in our prevention work and are allies in eliminating violence against women in Massachusetts.

## A Vision for the Future

JDI will continue its efforts to lead prevention strategies in Massachusetts. We envision a day when Massachusetts truly is violence free.

### MAXIMIZING PARTNERSHIPS

JDI is excited about a new partnership with the Partners in Prevention (PIP), a program of the Massachusetts Interscholastic Athletic Association (MIAA). JDI's alliance with this respected statewide organization of more than 370 high schools offers a unique opportunity for our member organizations in various regions to form partnerships to integrate primary prevention into their communities.

JDI is encouraging MIAA members to adopt the White Ribbon Pledge campaign and promote it to coaches and school athletic teams across the state.

This campaign brings communities together for rallies and celebrations about healthy masculinity and facilitates open dialogue about necessary changes for prevention. On an individual level, JDI engages men and boys to become campaign ambassadors, and in-turn, recruit other ambassadors for change.

JDI has developed a toolkit for high school sports teams that MIAA members can use. The tool kit also contains resources for local teams to implement WRD activities within their own schools and sport teams.

This promising partnership will help JDI double its statewide reach, exposing even more individuals to our vital message of prevention.

## How You Can Join Our Prevention Efforts in Massachusetts

JDI relies on support from individuals at all state and community levels to help us continue our work to stop violence in Massachusetts. For more information on how to get involved, visit our website at [www.janedoe.org](http://www.janedoe.org), or contact us at:

**14 BEACON STREET, SUITE 507, BOSTON, MA 02108 | EMAIL: [info@janedoe.org](mailto:info@janedoe.org)**

**PHONE: 617-248-0922 | FAX: 617-248-0902 | TTY/TTD: 617-263-2200**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>9</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in four women living in Minnesota reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 266,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Minnesota Coalition for Battered Women (MCBW) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Minnesota Coalition for Battered Women (MCBW)

The Minnesota Coalition for Battered Women (MCBW) is a well-established organization with 78 member programs located throughout Minnesota and a strong history of effectively carrying out programming that advances women's safety and security. Founded in 1978, MCBW has served as the state's primary voice for battered women, and has worked to provide education, training, and technical assistance to member programs and their communities as well as advocacy at the state level for victims and their children.

Participation in the DELTA PREP project offered our coalition an opportunity to build solid organizational capacity for prevention and to strategically enhance our approach to violence prevention. As a result, we are positioned to lead state and community IPV prevention efforts in Minnesota.

<sup>9</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in Minnesota

### Building the Foundation

MCBW has experienced and dedicated staff, deeply committed membership, and an involved board of directors, which create a strong foundation for our work.

We consistently strive to be proactive in our approach and have taken significant steps toward becoming a recognized leader for IPV prevention in Minnesota.

We began with building organizational capacity to support and sustain our prevention efforts by:

- hiring a full-time prevention specialist, allowing us to think more comprehensively about prevention and incorporate it into all coalition programming
- incorporating prevention into our board orientation, an instrumental step in guiding prevention efforts
- providing training for staff and board members to ensure thorough understanding and consistent messaging for prevention efforts

### Partnerships for Prevention

Building partnerships with influential programs serving teens, schools, and universities has enabled MCBW to engage women and girls at younger ages, raising awareness of IPV and promoting healthy relationships.

In partnership with the Minnesota Department of Health, we conducted environmental scans of local youth-serving programs in order to promote effective collaborations for IPV primary prevention work.

Staff conducted face-to-face interviews with 77 organizations to determine baseline knowledge and service offerings. We then held focus groups with 19 youth groups to introduce primary prevention and healthy relationship concepts, and to collect their feedback to inform our approach. As a result, MCBW has systematically formulated its youth prevention strategies, lending credibility to our work and helping us obtain vital grant funding to work specifically on prevention efforts with youth of color.

Additionally, MCBW hosted a teen leadership summit for 65 youth, which concentrated on youth leadership development and media messages around violence and sexuality.

Our strategic partnership building, targeted data collection and analysis, and comprehensive program development enabled us to secure corporate funding for a future youth summit, contributing to sustainability of our prevention programs.

### Broadening Our Reach through Strategic Collaborations

MCBW collaborates with organizations like the Minnesota Coalition Against Sexual Assault (MCASA), The Family Partnership, the Minnesota Men's Action Network, and the University of Minnesota's Institute on Domestic Violence in the African American Community. These partnerships result in collective efforts such as MCBW's Prevention Symposium, an interactive day focused on engaging men and boys in IPV prevention with an emphasis on the culturally specific needs of communities of color.

We have conducted seven policy round tables to address the intersection of race, racism, and access to services within communities of color. These discussions will help to guide our long-term efforts to address disproportionate rates of violence for women of color.

MCBW works with multiple men's organizations, including the Minnesota Men's Action Network. We recently served as a co-sponsor with the Minnesota Coalition Against Sexual Assault and the Department of Health for the "Men as Peacemakers" annual conference intended to engage men and boys in IPV prevention.

MCBW is the lead agency in our state working on the African American Domestic Peace Project (AADPP), a national initiative to engage the African American community in prevention oriented conversations about Domestic Violence and the role men play in this work.

Collaboration between MCBW and the University of Minnesota's Institute on Domestic Violence in the African American Community (IDVAAC) resulted in the production of the project's national pilot webcast video, which will be available for view on both MCBW and IDVAAC's websites.

### Looking to the Future

Our solid foundation and growing partnerships are enhancing MCBW's prevention work in Minnesota and creating a sustainable platform on which to build future prevention strategies. We will continue our strategy to engage communities and strengthen Minnesota's efforts to stop violence before it starts.

## Supporting Prevention in Minnesota

MCBW relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Minnesota. For more information on how you can get involved, visit our website at [www.mcbw.org](http://www.mcbw.org) or contact us at:

**60 East Plato Blvd., Suite 130, St. Paul, MN 55107**  
**VOICE: 651-646-6177 or (800) 289-6177 | FAX: 651-646-1527**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*

# Intimate Partner Violence is preventable.

We can stop this violence before it starts

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault.

IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>10</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. Nearly one in three women living in Missouri reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 345,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Missouri Coalition Against Domestic and Sexual Violence (MCADSV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Missouri Coalition Against Domestic and Sexual Violence (MCADSV)

MCADSV is the membership coalition of those working in the Missouri movement to end violence against women. Founded in 1980, MCADSV has more than 100 member programs that provide services to victims of violence against women. Our coalition serves as a voice for programs at the state and national levels to advocate for victims and improve funding sources, public policy, systems, and responses to domestic and sexual violence.

In the spring of 2009, MCADSV became part of the DELTA PREP project. Aimed at primary prevention, DELTA PREP offered our coalition an opportunity to approach IPV work in a new way. We are proud to say that prevention is now a foundational part of our work, positioning us to lead state and community prevention efforts in Missouri.

<sup>10</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in Missouri

Domestic and sexual violence are preventable public health concerns. Through environmental, social, and systemic change, domestic and sexual violence can be stopped before it occurs. Prevention is a part of MCADSV's comprehensive approach to domestic and sexual violence.

### Building a Foundation

MCADSV is committed to being Missouri's leader in IPV primary prevention. Our Board adopted a legislative public policy agenda that included IPV prevention goals and action items. Staff is trained in primary prevention strategies, and MCADSV has an established Primary Prevention Project Team that integrates prevention into all aspects of our work.

### Equipping Member Agencies

Using lessons learned from the DELTA PREP project, MCADSV completed its Prevention Capacity Development Project with 10 member programs. This included:

- assessing member programs' baseline capacity, prevention knowledge and resource levels
- providing networking opportunities and training on core principles, fundraising and resource sharing
- helping programs develop prevention action plans for their organizations

All 10 agencies have obtained board commitment and developed action plans for prevention, with several securing funding for local prevention programming.

### Making Prevention History

MCADSV conducted its first regional trainings on prevention. This established the materials for future on-site trainings for member programs. MCADSV also expanded its "Basics of Advocacy" training series to include a full day dedicated to primary prevention of IPV.

For the first time, Missouri, Iowa, Kansas, and Nebraska collaborated to host the Regional Sexual and Domestic Violence Primary Prevention Conference. It was attended by more than 120 participants, and presenters shared best practice models from all four states, offered national expertise, and encouraged networking and resource sharing for prevention.

In addition, through a partnership with the Missouri Department of Health, MCADSV is reaching more professionals and service providers in communities across the state.

These initial successful efforts to reach member agencies and other local organizations will help to promote prevention throughout Missouri.

### Looking to the Future

MCADSV believes intimate partner violence is preventable. With our knowledgeable staff, strong partnerships and advocacy, we are positioned to lead and support Missouri's efforts to stop violence.

## MIDDLE SCHOOL COMMUNITY MOBILIZATION PROGRAM

In June 2011, MCADSV launched the pilot training of the Middle School Community Mobilization Program. This program is a collaboration between the coalition and **Green Dot, etc.**, a nationally recognized leader in violence prevention, to adapt their high school and college curriculum to children between the ages of 11 and 14.

The project started as a social marketing effort; however, stakeholder surveys revealed a need for capacity building at the community level. MCADSV began a driving tour of over 1,300 miles in a one-week period to conduct focus groups in four locations (1 urban, 1 rural and 2 suburban) representative of each region. Groups consisted of parents, teachers, school administrators, and local prevention education coordinators. Discussion topics included healthy behaviors, existing prevention efforts, gaps in services and bullying.

Data pulled from these community focus groups were used to modify curricula, and a pilot training with 35 participants was conducted. There are five components of this comprehensive community-based training targeting students, student leadership, community, parents and teachers, and social marketing. A final version of the Middle School Community Mobilization Program will be released in early spring 2012.

This grassroots effort is designed to promote ownership at the community level, with a goal to replicate this program through a train-the-trainer model of implementation.

## Supporting Prevention in Missouri

MCADSV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Missouri. For more information on how you can get involved, visit our website at [www.mocadsv.org](http://www.mocadsv.org) or contact us at:

217 OSCAR DRIVE, SUITE A, JEFFERSON CITY, MO 65101 | OFFICE: 573-634-4161 | FAX: 573-636-3728  
(Dial 711 for Relay Missouri for deaf and hard of hearing)

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

We can stop this violence before it starts

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault.

IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>11</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in four women living in Nebraska reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 110,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Nebraska Domestic Violence Sexual Assault Coalition (NDVSAC) is committed to the primary prevention of violence—stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Nebraska Domestic Violence Sexual Assault Coalition (NDVSAC)

The Nebraska Domestic Violence Sexual Assault Coalition (NDVSAC) is a statewide advocacy organization committed to the prevention and elimination of sexual and domestic violence. We work to enhance safety and justice for victims of domestic violence and sexual assault by supporting and building upon the services provided by a network of 22 local programs. NDVSAC provides education, support, training and technical assistance to raise awareness and advocate for violence prevention in Nebraska.

In the spring of 2009, NDVSAC became part of the DELTA PREP project. Aimed at primary prevention, DELTA PREP offered our coalition an opportunity to strengthen our organizational capacity for prevention and enhance our approach to addressing IPV. Prevention is a foundational part of our coalition's work, and we are positioned to lead state and community prevention efforts in the state of Nebraska.

<sup>11</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Nebraska

## Building a Foundation

NDVSAC is committed to becoming Nebraska's recognized leader in violence prevention and has taken steps to build organizational capacity to support and sustain our prevention efforts by:

- integrating primary prevention into our mission and vision statements
- holding a retreat to educate staff on primary prevention and ensure consistent communication
- hiring a prevention coordinator to focus on primary prevention, and securing the funding to sustain this position

Each of these actions supports our dedication to IPV prevention, and is vital to our future success.

## Strengthening Member Programs as Partners in Prevention

With a prevention infrastructure in place, we began educating our member programs about primary prevention and ways to integrate it into their local IPV services. NDVSAC developed materials specific to primary prevention for member agencies and their key stakeholders, and added primary prevention to existing curricula for new advocates.

Our member programs are now using standardized messaging and cohesively promoting prevention around the state. Last fiscal year, coalition members conducted more than 1,800 prevention and education programs statewide, collectively reaching 75,000 individuals. Local program directors have set aside specific dollars for a sustainable statewide primary prevention campaign!

## Expanding Our Reach with a Broader Mission

Our broader mission is to increase public awareness and community involvement for prevention, and encourage local community leaders and key service providers to support efforts to change the institutional policies and cultural practices that perpetuate violence.

To support this mission, NDVSAC created a prevention communication plan to include updated technology, a messaging campaign, and training resources. We have improved our website with new resource information and a designated prevention section, and a focus on prevention has become a key component in our newsletter.

NDVSAC held a statewide prevention summit of 50 people from member programs, youth-serving organizations, Health and Human Services, Planned Parenthood, CDC, and other community organizations to discuss Nebraska's statewide prevention plan and steps for moving forward. Summit activities focused on social norms, collaboration, strengths, and action steps to promote IPV prevention. We will use the information gathered to guide and enhance our coalition's technical assistance and prevention efforts.

We updated our "Step Up - Speak Out" teaching curriculum promoting healthy teen relationships, and led train-the-trainer sessions for local member programs. We also entered into a partnership with the Adolescent Systems Initiative and Nebraska's Tune My Life Project, providing inspiring songs and health and wellness information.

## Looking to the Future

NDVSAC believes intimate partner violence is preventable. With our knowledgeable staff, strong member programs and statewide prevention awareness campaign, we are moving forward to lead Nebraska's efforts to stop violence before it starts.

### GET HELP. GET INFORMED. GET INVOLVED.

NDVSAC is committed to educating and empowering additional voices for violence prevention in Nebraska.

Our website includes valuable resources to help our members, partner agencies, communities, and individuals across the state **GET HELP, GET INFORMED** and **GET INVOLVED** in our prevention work.

Visit [www.ndvsac.org](http://www.ndvsac.org) for more information and to sign up for our coalition newsletter.

To stay current about NDVSAC:



You can also access our events calendar to be up-to-date on coalition activities and speakers:

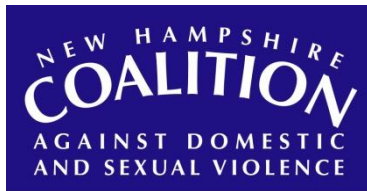


## Supporting Prevention in Nebraska

The NDVSAC relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Nebraska. For more information on how you can get involved, visit our website at [www.ndvsac.org](http://www.ndvsac.org) or contact us at:

**1000 "O" STREET, SUITE 102, LINCOLN, NE 68508 | OFFICE: (402) 476-6256**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



*Founded in 1977*

# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault.

IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>12</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. Nearly one in three women living in New Hampshire reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 82,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The New Hampshire Coalition Against Domestic and Sexual Violence (NHCADSV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## New Hampshire Coalition Against Domestic and Sexual Violence (NHCADSV)

Founded in 1977, the New Hampshire Coalition Against Domestic and Sexual Violence (NHCADSV) is an umbrella organization for a statewide network of 14 independent member programs committed to ending domestic and sexual violence and stalking in New Hampshire. Our mission is to create safe and just communities through advocacy, prevention, and empowerment of anyone affected by sexual violence, domestic violence and stalking.

In the spring of 2009, NHCADSV became part of the DELTA PREP project, allowing our coalition the opportunity to build organizational capacity, strengthen member agencies, and broaden our reach around the state. The primary prevention of intimate partner violence is now a foundational part of NHCADSV's work, positioning us to lead and participate in state and community efforts to stop violence before it starts in New Hampshire.

<sup>12</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in New Hampshire

## Building the Foundation

The NHCADSV has taken significant steps toward becoming a recognized leader in violence prevention in New Hampshire.

We began with building our organizational capacity to support and sustain prevention efforts by:

- integrating prevention into our strategic plan, as well as our mission and vision statements
- establishing a Prevention Education Committee comprised of member program directors and NHCADSV staff to strengthen prevention work within member agencies around the state
- hiring a new program director responsible for integrating prevention into all of our program areas
- designating two staff members to address deliberate and purposeful prevention strategies for our coalition
- incorporating prevention into staff job descriptions

NHCADSV held a Prevention Retreat focused on educating our employees and board of directors, as well as member program staff about primary prevention in order to ensure an understanding of prevention principles and strategies.

## Strengthening Our Membership to Implement Effective Prevention Strategies

NHCADSV recognizes the need for ongoing program evaluation. We recently teamed up with Prevention Innovations at the University of New Hampshire to develop college-level training on evaluation for member program staff. This “Evaluation 101” course includes information on developing theories of change, building an effective program, and using data to evaluate and revise programs. Our hope is that member programs will strengthen their evaluation capacity and will be better equipped for more effective prevention work in their respective communities.

As part of our organizational development and strategic planning process, the Prevention Education Committee is conducting a review and analysis of educator core competencies and promising practices.

## Expanding and Sustaining our Prevention Work

An integrated and coordinated community response is critical to changing societal attitudes toward intimate partner violence. For this reason, NHCADSV seeks to engage strategic partners to help us reach the greatest number of individuals with our prevention message.

Our Prevention Education Committee and educators from our member programs developed a guidance document providing an in-depth analysis of NH RSA 193-F, *Pupil Safety and Violence Prevention*, and strategies for implementation in local schools. This represents a huge step to influence youth and change social behaviors through targeted messaging, early prevention programming, policy analysis and prevention systems advocacy.

NHCADSV continues to pursue resources to sustain our prevention work, including donations from the private sector to our new “Fund for Grace,” a legacy fund established by our previous leadership to encourage financial donations of unrestricted resources to support the Coalition’s public awareness and prevention activities.

## A Vision for the Future

NHCADSV believes intimate partner violence is preventable. With our strong foundation, collaborative network of member programs, and growing number of state and community partners, we are well positioned to lead and support New Hampshire’s efforts to stop violence before it starts.

### JOIN OUR PREVENTION EFFORTS

We invite you to join us in our vision of a violence-free New Hampshire.

Visit [www.nhcadsv.org](http://www.nhcadsv.org) for valuable resources and to sign up for our coalition newsletter. You can also:



or



## Supporting Prevention in New Hampshire

NHCADSV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue our vital prevention work in New Hampshire. For more information on how you can get involved, visit our website at [www.nhcadsv.org](http://www.nhcadsv.org) or contact us at:

**P.O. BOX 353, CONCORD, NH 03302 | OFFICE: (603) 224-8893 | FAX: (603) 228-6096**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>13</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. Nearly one in five women living in New Jersey reported experiencing violence that caused them to be afraid or concerned for their safety.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The New Jersey Coalition for Battered Women (NJCBW) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## New Jersey Coalition for Battered Women (NJCBW)

The New Jersey Coalition for Battered Women (NJCBW) is a statewide association that provides leadership, support and resources on the prevention of violence against women in New Jersey through advocacy, training, public awareness and research. Since 1978, NJCBW has been collaborating with domestic violence service programs and concerned individuals in our state whose purpose and mission is to end violence in the lives of women.

In the spring of 2009, NJCBW became part of the DELTA PREP project. Aimed at primary prevention, DELTA PREP offered our coalition an opportunity to approach IPV work in a new way. We are proud to say that prevention is now a foundational part of our work, strengthening our position to lead state and community IPV prevention efforts in New Jersey.

<sup>13</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in New Jersey

### Building the Foundation

NJC BW has taken significant steps toward becoming a recognized leader in violence prevention.

We began with building our organizational capacity to support and sustain prevention efforts by:

- adopting a five-year strategic plan including an agency goal to assume a leadership role in promoting primary prevention strategies in our state
- integrating prevention into our agency's mission statement
- investing in staff education and primary prevention training
- incorporating primary prevention into all aspects of our coalition's services
- establishing a designated Prevention Team dedicated entirely to prevention-focused efforts

Each of these foundational changes reinforces our agency's commitment to IPV prevention, and is vital to our future success in New Jersey.

### Expanding Our Reach

NJC BW knows that a coordinated preventive community response is critical to changing societal attitudes and current community strategies for addressing intimate partner violence.

To support the expansion of our prevention message, our staff serves on a state-level task force to promote primary prevention, and participates in multi-sector opportunities related to IPV prevention. We are committed to advancing prevention efforts within our state.

NJC BW uses its relationships with community-based partner agencies to provide training and technical assistance to other organizations within their communities, facilitating the inclusion of primary prevention into their existing programs.

### Looking to the Future

At NJC BW, we believe intimate partner violence is preventable. With our knowledgeable staff and strategic partnerships, we will continue to facilitate IPV prevention at the state and local levels and provide leadership for New Jersey's efforts to stop violence before it starts.

### PROMOTING PREVENTION IN COMMUNITIES

#### Increased Prevention Awareness Among Latino Men and Boys

NJC BW reaches out to Latino men and boys by collaborating with our member agencies around the state that have established relationships with local community-based organizations working with this underserved population.

These collaborations allow NJC BW to provide comprehensive training and technical assistance to help organizations integrate primary prevention into existing mentoring programs for boys. Intended to increase the understanding of adolescent development and healthy relationships, the targeted activities are contributing to the progressive growth in NJC BW's prevention work within the Latino community. We look forward to continued success for each of these prevention partnerships.

#### Valuable Resource Center With Designated Prevention Section

For the first time in our coalition's history, NJC BW's Resource Center has a section focused entirely on prevention. Materials are available to borrow, including information specifically for Latino teens, healthy relationships and mentoring.

[Access our Resource Center](#)

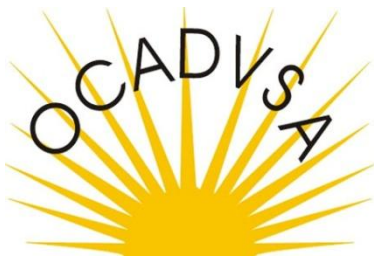
## Supporting Prevention in New Jersey

NJC BW relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue our vital prevention work in New Jersey. For more information on how you can get involved, visit our website at [www.njcbw.org](http://www.njcbw.org), or contact us at:

**1670 Whitehorse-Hamilton Square Road, Trenton, New Jersey 08690-3541**

**Phone: (609) 584-8107 | TTY: (609) 584-0027 | Fax: (609) 584-9750**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>14</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in three women living in Oklahoma reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 347,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Oklahoma Coalition Against Domestic Violence and Sexual Assault (OCADVSA) is committed to the primary prevention of violence — stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Oklahoma Coalition Against Domestic Violence and Sexual Assault (OCADVSA)

The Oklahoma Coalition Against Domestic Violence and Sexual Assault (OCADVSA) is comprised of 36 member agencies around the state and is committed to empowering victims and eliminating violence through education and prevention information, member program support, and the expansion of quality services statewide. The mission of OCADVSA is to organize and mobilize member programs to prevent and eliminate sexual and domestic violence and stalking in the state of Oklahoma and Indian Country.

In the spring of 2009, OCADVSA became part of the DELTA PREP project, offering our coalition the opportunity to build organizational capacity for prevention, strengthen member agency prevention programming, and broaden our reach around the state. The prevention of IPV is now a foundational part of OCADVSA's work, positioning us to lead state and community efforts to stop this violence before it starts in our state.

<sup>14</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Oklahoma

## Building the Foundation

OCADVSA intends to be proactive in how we approach IPV in Oklahoma, and we have taken significant steps toward becoming a recognized leader in violence prevention. We began with building our organizational capacity to support and sustain our prevention efforts by:

- incorporating prevention into our coalition's strategic plan, which is instrumental in guiding our internal and external efforts
- adding prevention to our mission and vision statements, and promoting these statements to our member agencies
- designating a full-time prevention coordinator to focus on deliberate and purposeful prevention strategies
- hiring a staff member to research and identify funding sources for sustained prevention efforts

All OCADVSA staff is required to take the "Principles of Prevention" training on the CDC's VETO Violence website, and we have consistent prevention messaging across all program areas of our coalition.

Our member agencies also require their staff to take the prevention training, and are assimilating the principles into their local programs. OCADVSA has prepared and disseminated a toolkit with prevention best practices for each member agency, assisting them with building their capacity for prevention efforts.

Each of these foundational changes is essential to our continued efforts to reach all communities in the state of Oklahoma with comprehensive and consistent IPV prevention strategies.

## Broadening Our Reach with Partners for Prevention

Changing societal attitudes and responses to violence takes both individual and community action. Successful strategies require the ability for our coalition to reach the greatest number of people with our prevention message.

OCADVSA is strategically seeking partnerships with entities that have the ability and stature to help us reach communities statewide. Our deliberate focus on integrated messaging at both the community and state levels engages and empowers additional voices for prevention, and facilitates preventative action.

OCADVSA has an established primary prevention workgroup consisting of representatives from the Oklahoma Health Department, District Attorney Council, Oklahoma Department of Mental Health and Substance Abuse Services, Oklahoma State Board of Regents, and the Oklahoma Department of Education.

This influential group is helping OCADVSA survey our state's current environment for prevention efforts and will inform state prevention policy and local prevention program design.

OCADVSA has a partnership with the State Health Department, which maintains the Oklahoma Sexual Violence Prevention Advisory Committee (OSVPAC).

The committee is currently encouraging all of Oklahoma's faith-based agencies, K-12 schools, and colleges and universities to adopt and implement an evidence-based prevention curriculum.

OCADVSA also serves on the Prevention Advocacy Committee for the Health Department Injury Prevention Service.

## Looking to the Future

OCADVSA believes intimate partner violence is preventable. With our strong commitment to prevention, knowledgeable staff, and strategic partnerships, we are well positioned to lead Oklahoma's efforts to stop violence before it starts.

### JOIN OUR PROMISING PREVENTION EFFORTS TO ENGAGE MEN

OCADVSA is actively involved in an unprecedented strategy for Oklahoma prevention advocates to engage men in our Intimate Partner Violence primary prevention work.

Believing the time is optimum for approaching this audience, we held our first panel with a group of men serving in influential positions at the state and community levels. These individuals agreed to come together and discuss issues of violence in Oklahoma and determine what they can collectively do to prevent it. The panel was comprised of a police chief, a representative from the Attorney General's Office, and staff from the Health and Human Services Commission. We effectively facilitated an event that engaged men from diverse backgrounds who can influence our prevention work around the state, and we will continue to build upon this success.

We invite men from all over the state to join our primary prevention efforts. To find out more, visit our website at [www.ocadvsa.org](http://www.ocadvsa.org) or contact us by calling (405) 524-0700 or sending an email to [info@ocadvsa.org](mailto:info@ocadvsa.org).

## Supporting Prevention in Oklahoma and Indian Country

The OCADVSA relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital prevention work in Oklahoma and Indian Country. For more information on how you can get involved, visit our website at [www.ocadvsa.org](http://www.ocadvsa.org) or contact us at:

**EMAIL:** [info@ocadvsa.org](mailto:info@ocadvsa.org) | **OFFICE:** 405-524-0700 | **TTY:** 405-512-5577

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*

# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault.

IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>15</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their life. Women are disproportionately affected by IPV. One in four women living in Oregon reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 217,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Oregon Coalition Against Domestic and Sexual Violence (OCADSV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Oregon Coalition Against Domestic And Sexual Violence (OCADSV)

Founded in 1978, the Oregon Coalition Against Domestic and Sexual Violence (OCADSV) is a non-profit, feminist organization comprised of programs across the state of Oregon that serve survivors of domestic and sexual violence. Our mission is to promote equity and social change in order to end violence for all communities. We seek to transform society by engaging diverse voices, supporting the self-determination of survivors and providing leadership for advocacy efforts.

OCADSV's participation in the DELTA PREP project offered us an opportunity to build our organization's prevention capacity, develop consistent prevention messaging, expand our partnerships, and become strategic in our approach to primary prevention. We are well positioned to lead state and community domestic and sexual violence prevention efforts in Oregon.

<sup>15</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Oregon

## Building the Foundation

OCADSV has taken significant steps to lead violence prevention in Oregon. We began with building organizational capacity to support and sustain our prevention efforts by:

- integrating prevention into our mission statement and all aspects of our programming
- engaging stakeholders and community partners in primary prevention education
- educating staff and board on primary prevention and the prevention framework for Oregon
- developing an online lending library of primary prevention resources
- incorporating prevention into our branding and communications materials to ensure consistent messaging for all audiences

OCADSV provides training and technical assistance to our coalition membership to build prevention capacity at the community level. Requests for our technical assistance for prevention efforts have increased, and our membership network is proactively including primary prevention in their local programming.

## Engaging Existing and New Partners for Prevention

To mobilize statewide efforts, OCADSV cross-trained existing domestic and sexual violence workgroups to include primary prevention. We formed an alliance with African American Christian faith leaders offering culturally specific, intensive prevention education, and we developed a partnership with St. John's All Nations Church of God in Christ and the Lewis and Clark College Graduate School, creating L.E.A.P. (Leadership Empowerment Action Project).

## Changing Media Norms

OCADSV is working to educate and build relationships with media to encourage responsible reporting on topics and news related to domestic and sexual violence. We developed a media advocacy kit that includes primary prevention information, and provide media relations assistance to our membership statewide.

Incorporating primary prevention into our work has greatly increased our social marketing activity, growing our Twitter followers from 70 to more than 500 in one year.

We also have a partnership with a producer of a weekly half-hour television program called "Family Matters" that reaches the state with healthy living topics. OCADSV staff educated the "Family Matters" production team to foster a shift to prevention reporting in their programming. In October 2011, the station, KATU, aired a special called "Domestic Violence: Behind Closed Doors" which included primary prevention. KATU now posts prevention resources on its website. This is a huge step forward for OCADSV's efforts to promote prevention to local communities!

## Looking to the Future

Collective action grows from increased awareness. OCADSV will continue to build upon our strategies to encourage and empower additional voices for prevention. With our solid prevention foundation, multiple and strong strategic partners, and growing media advocacy, OCADSV is moving forward to lead Oregon's efforts to stop violence before it starts.

## A CALL TO MEN INSTITUTE

Violence prevention outreach to marginalized communities that include men and boys has been limited in Oregon. To increase accessibility for diverse community leaders, OCADSV partnered with "A Call to Men," a leading national men's organization addressing domestic and sexual violence prevention and promoting healthy manhood.

Together, we identified community groups such as educators, coaches, and faith leaders who were not already involved with mainstream circles to engage them in our prevention work. We invited them to apply to participate in a two-day institute and on-going leadership development as part of a statewide prevention capacity building project.

A selection committee chose 100 applicants to attend this institute and to make a long-term commitment to violence prevention. The result is an actively engaged network of more than 60 men and boys from historically marginalized communities, and a listserv offering continual feedback, networking, and shared learning. Select individuals from this new network of men will assist with follow-up and provide guidance on future initiatives.

OCADSV has created a workgroup to continue outreach to new partners, and we will provide resource materials and leadership development opportunities to help build and facilitate customized community prevention programming.

## Supporting Prevention in Oregon

The OCADSV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue vital violence prevention work in Oregon. For more information on how you can get involved, visit our website at [www.ocadsv.org](http://www.ocadsv.org) or contact us at:

**1737 NE Alberta Street, Suite 205, Portland, Oregon 97211**

**PHONE: (503) 230-1951 | FAX: (503) 230-1973**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*

# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault.

IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>16</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. One in four women living in Pennsylvania reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 884,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Pennsylvania Coalition Against Domestic Violence (PCADV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Pennsylvania Coalition Against Domestic Violence (PCADV)

The Pennsylvania Coalition Against Domestic Violence (PCADV) is a private nonprofit organization working at the community, state, and national levels. Our mission is to eliminate personal and institutional violence against women through programs providing support and safety to battered women, direct services, public information and education, systems advocacy, medical advocacy and social change activities. PCADV coordinates these efforts through its statewide network of 60 community-based programs by providing ongoing technical assistance, skills-based training, funding and service delivery models that are culturally competent and accessible to all victims.

PCADV recognized the need to strengthen its ability to promote violence prevention while also providing safety and advocacy to victims of domestic violence. Participation in the DELTA PREP project offered PCADV the opportunity to integrate primary prevention of IPV into our work and act as the vehicle for change to promote and broaden prevention efforts in Pennsylvania.

<sup>16</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in Pennsylvania

### Building Our Prevention Foundation

PCADV has taken significant steps to become a recognized leader in violence prevention in Pennsylvania.

We began with building organizational capacity to support and sustain our prevention efforts by:

- integrating prevention into our strategic plan, and establishing a prevention work group
- changing the composition of our board of directors to include community members to broaden our prevention perspective
- adding prevention to our mission and vision statements, as well as our coalition branding, publications and public outreach strategies
- hiring a part-time director of prevention who is responsible for the inclusion of prevention in all aspects of coalition programming
- hiring a health education specialist to focus part-time on IPV prevention

PCADV has educated our staff and board members to help ensure the understanding of prevention principles and to facilitate consistent prevention messaging and branding to internal and external audiences. We have incorporated prevention promotion into all our communications materials. Our primary prevention workgroup meets regularly to generate ideas and develop strategies to further our prevention work around the state.

These fundamental changes clearly demonstrate PCADV's commitment to primary prevention.

### Strengthening Statewide Prevention Capacity

An important part of our efforts to strengthen prevention capacity included surveying staff, board members, leadership from member programs, public educators, and volunteer coordinators to understand their existing primary prevention knowledge and attitudes. This information helped to guide our development of comprehensive training modules about primary prevention. Participant feedback on this training is positive, resulting in requests for additional prevention training. PCADV will continue to follow-up to monitor and measure the effectiveness of our training efforts.

PCADV also developed a primary prevention online learning course as part of the coalition's professional development module offerings, ensuring statewide access to prevention training for communities. This is the first time in our state that primary prevention has been included in standardized training for all local program advocates.

### Expanding our Reach and Looking to the Future

Building upon our work in Pittsburgh, PCADV is replicating prevention strategies in other communities in Pennsylvania. We have conducted a statewide survey of Pennsylvania residents to collect information on their current knowledge about violence and primary prevention. Survey results will inform our prevention projects and our media advocacy efforts to engage a larger audience.

PCADV made primary prevention a key component in the Teen Dating Violence Model Policy approved for use in schools by the Pennsylvania Department of Education, enabling us to engage and empower young people in our violence prevention activities.

Additionally, PCADV's efforts to promote primary prevention in our state have included presentations to other key stakeholders, including the Pennsylvania Department of Health and Injury Prevention and the National Association of Social Workers – PA Chapter.

Generating and sustaining statewide and community change requires ongoing engagement of multiple sectors and disciplines. PCADV will continue to seek funding to support and grow our prevention work. We will move forward to develop and strengthen partnerships with statewide organizations, media outlets, and community influencers who will join with us to promote our vision for prevention.

PCADV believes intimate partner violence is preventable. With our solid foundation, statewide membership, and growing number of partners, we are well positioned to lead Pennsylvania's efforts to stop violence before it starts.

**"Thanks for providing a framework so that we can begin to actualize this overdue and important work!"**

--- Training Participant  
*Primary Prevention: From Principles to Practice*

## Supporting Prevention in Pennsylvania

The PCADV relies on the partnership and support of individuals, businesses, educational and research entities, and organizations for the resources necessary to continue vital prevention work in Pennsylvania.

For more information on how you can get involved, visit our website at [www.pcadv.org](http://www.pcadv.org) or contact us at:

**3605 Vartan Way, Suite 101, Harrisburg, PA 17110 | TEL: 717-545-6400 | FAX: 717-671-8149**

*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*



# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

Intimate partner violence (IPV) occurs between two people in a close relationship and includes current and former spouses and dating partners. IPV includes physical violence, sexual violence, threats of physical or sexual violence, and emotional abuse such as stalking, name-calling, intimidation, or not letting a partner see friends and family. Often, IPV starts with emotional abuse, which can progress to physical or sexual assault. IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>17</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. One in three women living in South Carolina reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 330,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The South Carolina Coalition Against Domestic Violence and Sexual Assault (SCCADVASA) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## South Carolina Coalition Against Domestic Violence and Sexual Assault (SCCADVASA)

SCCADVASA is a statewide coalition of all of the domestic violence and sexual assault programs across South Carolina. Since 1981, we have been an advocacy leader in representing the critical needs of survivors of domestic violence and sexual assault. SCCADVASA supports member programs through training and technical assistance and provides education and advocacy for social reform to eradicate interpersonal violence in South Carolina.

South Carolina's participation in the DELTA PREP project gave our coalition the opportunity to build organizational capacity, strengthen prevention programming within our member agencies, and broaden our reach around the state. Primary prevention of IPV is becoming a foundational part of SCCADVASA's work, positioning us to lead efforts to stop violence before it starts in South Carolina.

<sup>17</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in South Carolina

## Building the Foundation

SCCADVASA has taken significant steps toward becoming a recognized leader in violence prevention in South Carolina. We began with building our organizational capacity to support and sustain prevention efforts by:

- integrating primary prevention into our strategic plan, as well as our mission and vision statements
- hiring a prevention specialist to focus on deliberate prevention strategies
- incorporating prevention into staff job descriptions
- providing in-depth training on primary prevention of IPV to board members
- convening a two-day retreat for staff to educate on primary prevention, create prevention objectives for our strategic plan, and to develop consistent prevention messaging for internal and external audiences.

## Strengthening Membership

SCCADVASA knows that the key to successful statewide primary prevention strategies is to strengthen our membership's prevention capacity. Our member agencies touch all of the communities within our state, and are essential partners for the widespread promotion of our prevention message.

Most member agencies have staff that focus specifically on prevention, and SCCADVASA provides technical assistance to support their local prevention initiatives.

For those member agencies without a designated prevention focus, we provide training about primary prevention and encourage regular meetings among membership to share best practices, discuss challenges, and strategize about how to facilitate IPV prevention initiatives in our state.

## Broadening our Reach

Recognizing the important role that males have in preventing violence, our coalition is reaching out to statewide organizations working with men and boys. Our first goal is to develop meaningful relationships and open dialogue about how to involve these influential groups in our prevention work. We will then expand efforts to provide education and training to them about primary prevention of violence and ways they can begin incorporating prevention into their community-level programming.

We are adding a component on engaging men and boys to our annual Sexual Assault Awareness Month conference, which reaches more than 700 domestic violence and sexual assault professionals and advocates. Through our "Men of Strength" campaign, based on *The Strength Campaign* created by Men Can Stop Rape, we are raising awareness to mobilize men and boys to use their strength for helping to creating cultures free from violence, and to engage them as partners in finding solutions for prevention of violence against women.

## Looking to the Future

The implementation of successful prevention strategies requires the ability to change societal attitudes and responses to violence at individual, community, and state levels. It also involves the broad engagement of partners and communities in our prevention efforts.

SCCADVASA established a multi-sector statewide primary prevention task force to help encourage more voices and develop a stronger statewide movement for primary prevention of violence.

The task force is composed of coalition staff, member program advocates, healthcare professionals, school officials, and other representatives from key organizations with influence at the state level, including:

- South Carolina Equality Coalition
- South Carolina Campaign to Prevent Teen Pregnancy
- South Carolina Association for School Resource Officers
- South Carolina Association of School Administrators
- South Carolina Department of Alcohol and Other Drug Abuse Services
- The Children's Trust Fund of South Carolina.

We are harnessing the expertise of these professionals and agencies for collaborative efforts to develop prevention strategies with lasting impact.

SCCADVASA believes intimate partner violence is preventable. With our strong organizational foundation, engagement of statewide member programs, and growing collaborative prevention partnerships, we are moving forward to provide leadership for South Carolina's efforts to stop violence before it starts.

### JOIN OUR PREVENTION EFFORTS

Preventing IPV means understanding conditions that leave people vulnerable and taking action to improve those conditions. Everyone has a role to play, and everyone can do something to stop violence before it starts. Share our vision for a violence-free South Carolina.

Visit the primary prevention section of our website at [www.sccadvasa.org](http://www.sccadvasa.org) for valuable resources or call our Prevention Specialist at **803-256-2900** to help!

## Supporting Prevention in South Carolina

SCCADVASA relies on the partnership and support of individuals, businesses, and organizations for the vital resources needed to continue our prevention work in South Carolina. For more information on how you can get involved, visit our website at [www.sccadvasa.org](http://www.sccadvasa.org) or contact us at:

**P.O. Box 7776 Columbia, SC 29202 | OFFICE: 803-256-2900**

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# Intimate Partner Violence is preventable.

**We can stop this violence before it starts**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>18</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in four women living in Texas reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 1,447,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Texas Council on Family Violence (TCFV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Texas Council on Family Violence (TCFV)

The Texas Council on Family Violence (TCFV) promotes safe and healthy relationships by supporting service providers, facilitating strategic prevention efforts, and creating opportunities for freedom from domestic violence. Since 1978, TCFV has been a nationally recognized leader in the efforts to end family violence through partnerships, advocacy, and direct services for women, children, and men.

As one of the largest domestic violence coalitions in the nation, TCFV's membership is comprised of family violence service providers, supportive organizations, survivors of domestic violence, businesses and professionals, communities of faith and other concerned citizens.

<sup>18</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

# Our Commitment to Prevention in Texas

## A Solid Prevention Focus

TCFV has the organizational capacity to sustain its role as a leader for violence prevention in Texas. We have a dedicated Prevention Team that provides training, public policy development, and ongoing technical assistance for the prevention efforts of local programs across the state.

Using research, resources, education, and prevention-focused advocacy, TCFV supports member programs and community organizations working to prevent violence. We promote the development of new methods for engaging communities and share best practices. We lead statewide initiatives to disseminate powerful messages for social change, and partner with statewide organizations to advance the understanding of violence prevention and promote support for effective programming.

## Prevention in Action

TCFV takes a strategic approach to maximizing its prevention reach by engaging strong partners to help educate and empower more prevention voices in our state. Key initiatives include:

### Coaching Boys Into Men (CBIM)

**Coaching Boys INTO MEN** Changing men and boys' understanding about behaviors that normalize violence is essential to ending IPV in Texas. The Coaching Boys Into Men (CBIM) program builds upon the unique influence that male coaches have on young male athletes and the influence these young men have on their peers. This program educates coaches about ways to incorporate themes of honor, respect, and intolerance for violence into the character-building aspects of their coaching activities.

An evaluation of six CBIM pilot sites in Texas reaching 264 athletes revealed a 16% increase in students' ability to identify abusive behavior, as well as a 25% increase in their willingness to intervene when abusive or degrading behavior is observed. Building upon these findings, we are supporting broader implementation of CBIM throughout the state.

### Connecting to Health Care Providers



TCFV is one of 10 national sites selected to participate in Project Connect, an initiative that helps to improve collaboration between health care providers and domestic violence advocates. The project seeks to educate healthcare professionals about primary prevention and early detection of IPV. We also support member programs to better address the primary health needs of their clients. TCFV's Project Connect Texas Leadership Team engages providers around the state to share feedback on their community health needs, women's safety issues, and viable prevention strategies.

### Engaging Faith Communities



Faith leaders touch the lives of thousands in Texas, and they hold a place of honor in communities, making them instrumental for facilitating change. TCFV is piloting a prevention project in five locations around the state to engage communities of faith. This project shares information about primary prevention and includes suggestions for faith communities to incorporate prevention into their places of worship. We will evaluate our program effectiveness, make modifications, and expand efforts to introduce primary prevention into more faith communities.

## Go Purple



Our "Go Purple" theme has incorporated a stronger prevention focus into our domestic violence awareness month materials. Purple is the color historically associated with domestic violence advocacy. As part of this theme, we created a map of Texas with purple counties showing where no domestic violence fatalities occurred during the year. Together with our member programs, TCFV disseminated materials designed to motivate individuals at state and community levels to work toward an entirely purple state, depicting a Texas that is completely free from domestic violence fatalities.

## A Vision for the Future

TCFV believes violence is preventable and envisions a future where families, individuals, and communities across our state are committed to stopping violence before it starts. We invite you to join our efforts.

### ONLINE PREVENTION RESOURCE

To empower additional voices for prevention, TCFV offers a dedicated prevention section on our website at [www.tcfv.org/our-work/prevention](http://www.tcfv.org/our-work/prevention).

We encourage you to visit it often to find up-to-date information including:

- a searchable inventory of national best practices that are age, gender and culturally specific and deal with issues such as primary prevention, bullying, and teen dating violence
- a directory for prevention resources in Texas
- materials to promote community engagement in prevention
- information about working with communities of faith and men and boys around our state

## Supporting Prevention in Texas

TCFV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue our vital prevention work in Texas. For more information on how you can get involved, visit our website at [www.tcfv.org](http://www.tcfv.org), or contact us at:

**P.O. BOX 161810, AUSTIN, TEXAS 78716 | OFFICE: (512) 794-1133**

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# Intimate Partner Violence is preventable.

**We can stop this violence before it starts.**

## Intimate Partner Violence (IPV)

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IPV is a significant public health problem with serious consequences for victims, families, and communities. According to the CDC's 2010 National Intimate Partner and Sexual Violence Survey (NISVS),<sup>19</sup> more than 74 million women and men in the United States have experienced rape, physical violence, or stalking by an intimate partner at some time during their lifetime. Women are disproportionately affected by IPV. More than one in four women living in Washington reported experiencing violence that caused them to be afraid or concerned for their safety, and approximately 502,000 women in our state reported being injured or needing medical care as a result of IPV.

### Preventing violence before it starts by...

- Promoting healthy relationships for children, youth and adults
- Building communities in which violence is not acceptable
- Reducing known risk factors for violence perpetration
- Promoting protective factors that contribute to health and safety
- Empowering bystanders to take action
- Investing human and/or financial resources in prevention efforts

### The Commitment to Primary Prevention

The Washington State Coalition Against Domestic Violence (WSCADV) is committed to the primary prevention of violence -- stopping it before it starts.



From 2009-2011, the Centers for Disease Control and Prevention (CDC) supported efforts to prevent IPV through the DELTA PREP Project, a collaboration between CDC, CDC Foundation, Robert Wood Johnson Foundation, and 19 state domestic violence coalitions. These coalitions have built organizational, state and community capacity for IPV primary prevention and have positioned themselves to serve as catalysts for effective primary prevention programs, policies, and practices in their states.

## Washington State Coalition Against Domestic Violence (WSCADV)

Founded in 1990, the Washington State Coalition Against Domestic Violence (WSCADV) is a non-profit network of domestic violence programs. WSCADV is the leading voice to end domestic violence in Washington, and is committed to stopping violence through advocacy and action for social change.

Participation in the DELTA PREP project offered our coalition an opportunity to approach IPV work in a new way. We are proud to say that prevention is now a foundational part of our work, positioning us to lead state and community prevention efforts in the state of Washington.

<sup>19</sup> Black, M.C., Basile, K.C., Breiding, M.J., Smith, S.G., Walters, M.L., Merrick, M.T., Chen, J., & Stevens, M.R. (2011). *The National Intimate Partner and Sexual Violence Survey (NISVS): 2010 Summary Report*. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.

## Our Commitment to Prevention in Washington

### Building the Foundation

WSCADV has taken significant steps to become a recognized leader in violence prevention, beginning with the building of our organizational capacity to support and sustain prevention efforts by:

- incorporating prevention concepts into our agency's strategic plan
- including prevention in staff job descriptions
- creating a "prevention pod" workgroup of staff members who coordinate efforts that promote coalition ownership for prevention

In addition to each of the above, WSCADV board members and staff continually look for strategic ways to integrate the message of primary prevention into all aspects of our work.

Each of these foundational changes strengthens our agency's commitment to the primary prevention of IPV, and is vital to our future success in Washington.

### Expanding Our Reach

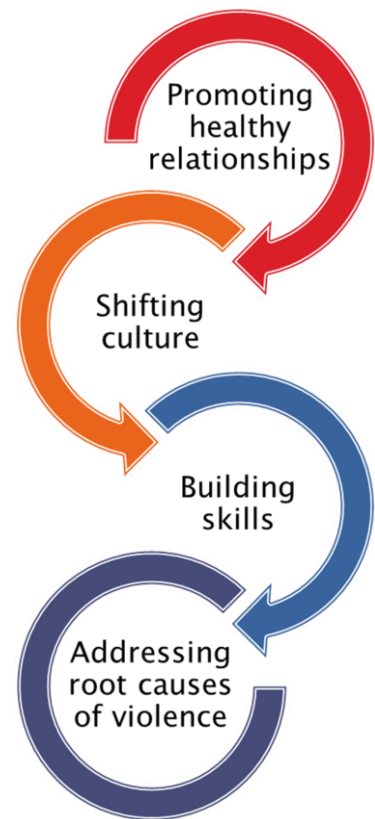
Changing societal attitudes and responses to violence is directly related to WSCADV's ability to broaden the reach of our prevention message throughout the state of Washington. A deliberate focus on integrated messaging allows us to encourage and empower additional voices for prevention, and to work towards coordinated community responses.

Our **Teen Leadership Council** seeks involvement from youth across the state to engage peers in discussions about changing societal norms and promoting healthy relationships. These conversations will generate sustainable youth-driven programming that will broaden our reach around the state.

### Looking to the Future

WSCADV believes intimate partner violence is preventable. With our knowledgeable staff and strong partnerships, we will continue to provide leadership for Washington's efforts to stop violence before it starts

### OUR KEY AREAS OF FOCUS



### Increased Prevention Awareness Through Online Resources

WSCADV recently launched a blog (**[canyourelate.org](http://canyourelate.org)**) designed to spark conversation about changing social norms and ending domestic violence. Social change happens one conversation at a time, and we hope this blog will generate thoughtful community dialogue. Ongoing information about our agency's prevention work can be accessed at **[www.wscadv.org](http://www.wscadv.org)**.

## Supporting Prevention in Washington

WSCADV relies on the partnership and support of individuals, businesses, and organizations for the resources necessary to continue our vital prevention work in Washington. For more information on how you can get involved, visit our website at **[www.wscadv.org](http://www.wscadv.org)**, or contact us at:

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*Intimate Partner Violence is preventable. We can stop this violence before it starts. Join us!*